#### **BOARD OF DIRECTORS MEETING**

January 20, 2022 10:00AM

### **AGENDA**

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1	. C	211	to	0	rdo	r
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- 2. Roll Call
- 3. Pledge of Allegiance
- 4. Nomination of Chairman of the Board
- 5. Election of Chairman of the Board
- 6. Nomination of Vice-Chairman of the Board
- 7. Election of Vice-Chairman of the Board
- 8. Approval of Previous Minutes
- 9. Communications
- Officers' Reports
- Finance Committee Report
- 12. Personnel Committee Report
- Legislative Committee Report
- 14. Insurance Committee Report
- 15. Advertising and Promotions Committee Report
- 16. Audit Committee Report
- 17. Batavia Downs Operations Committee Report
- 18. Branch Operations Committee Report
- 19. Unfinished Business
- 20. New Business
- 21. Adjournment

## Finance Committee Meeting January 19, 2022 Batavia, New York

Ken Lauderdale, Chairman Paul Lattimore, Vice Chairman Richard Bianchi, Ex-Officio

Thomas Wamp, Member Mark Bombardo, Member Michael Horton, Member Edward Morgan, Member/Ex-Officio Elliott Winter, Member

# **AGENDA**

- 1. Chief Financial Officer Report & BDG Financials
  - November 2021

- J. Leach

 NYGA Weekly Numbers (will be provided Wednesday, January 19<sup>th</sup>)

J. LeachH. Wojtaszek

Operational Results - November 2021	to the property of the second	November 2021		November 2019		November Plan
Total Handle		\$5,247,175		\$5,639,511		\$4,719,40
\$ Variance % Variance			,	(392,336)		527,77.
VGM Net Win		\$5,667,273		\$5,137,416		A. F.C
\$ Variance % Variance				529,858 10%		\$ <b>4,562,42</b> 4 1,104,849 249
Revenue net of Statutories	\$	3,545,203	\$	3,345,127	s	
Operating Expenses		2,997,002		3,037,595	Ÿ	-,,
Earnings and Surcharge		548,201				3,082,418
Surcharge		65,215		307,532 80,667		(112,986
Operational Earnings (Losses)	\$	482,986	\$			64,165
\$ Variance % Variance	v	402,300	Ą	226,865 256,121 113%	\$	(177,151) 660,137 373%
Earnings are computed and distributed on a quarterly basis						3/3%
Segment Performance:		November 2021		November 2019		November Plan
BRANCH Earnings from Operations	\$	133,810	\$	20.000		
Less: G&A Allocation	*	203,246	ş	30,802 266,715	\$	49,041
Earnings (Losses) net of G&A Allocation	Ś	(69,436)	\$	(235,913)	Ś	213,659 (164,618)
\$ Variance % Variance				166,477 71%	<u> </u>	95,182 58%
RATAVIA DOWNIS Foreigns from 2						2076
BATAVIA DOWNS Earnings from Operations Less: G&A Allocation	\$	844,899	\$	729,493	\$	294,928
Earnings net of G&A Allocation	\$	292,477 552,422	\$	266,715	-	307,461
\$ Variance	7	332,422	3	462,778 89,644	\$	(12,533)
% Variance				19%		564,955 4508%
GENERAL AND ADMINISTRATIVE expense	\$	405 777				
\$ Variance % Variance	3	495,723	\$	533,430 (37,707) -7%	\$	521,120 (25,397) -5%
Net Cash Distributions to Municipalities:	N	lovember 2021	N	ovember 2019	N	ovember Plan
SURCHARGE	\$	65,215	\$	80,667	\$	64,165
\$ Variance % Variance				(15,452) -19%		1,050 2%
Year to Date Surcharge and Net Revenue	N	ovember 2021	N	ovember 2019	N	ovember Plan
SURCHARGE \$ Variance	\$	834,279	\$	943,467 (109,188)	\$	762,781 71,498
% Variance				-12%		9%
NET EARNINGS AVAILABLE FOR DISTRIBUTION \$ Variance % Variance	\$	4,278,017	\$	2,423,570 1,854,447	\$	2,506,990 1,771,027
TOTAL	\$	5,112,296	\$	3,367,037	<u> </u>	71%
		-,,		0,307,037	\$	3,269,771

CFO'S REPORT - November 2021

# SUMMARY - WESTERN REGIONAL OTB CORPORATION - ALL LOCATIONS/DEPARTMENTS: ROUNDED

	2021 Novembe	2019 r November	2021 November Pla	2021 n Year To Date	2019 Year To Date	2021 Operating P YTD
HANDLE (includes Live) \$ Variance % Variance	\$5,247,00	(393,00		)	\$65,025,000 (855,000	\$58,286,0 5,884,0
VGM Net Win \$ Variance % Variance	\$5,667,00	530,00	1,105,000	***************************************		\$52,595,00 8,062,0
Revenue and Expense:		10	% 249	6	6%	
Operating Revenue						
\$ Variance % Variance	6,964,000	6,539,000 425,000 69	1,150,000	76,840,000	72,674,000 4,166,000 6%	67,209,0 9,631,0
Less: Statutory Expenses \$ Variance % Variance	3,419,000	3,194,000 225,000 79	574,000	37,635,000	37,003,000 632,000 2%	32,963,00 4,672,00
Revenue before Operating Expenses \$ Variance	3,545,000	3,345,000	2,969,000	39,205,000	35,671,000	34,246,00
% Variance		200,000 6%	576,000 19%		3,534,000 10%	4,959,00
Less: Operating Expenses	2,997,000	3,038,000	3,082,000	32,942,000		
\$ Variance % Variance		(41,000) -1%	(85,000) -3%	32,342,000	32,305,000 637,000 2%	31,548,00 1,394,00
Retained Surcharge/Net earnings \$ Variance % Variance	548,000	308,000 240,000	(113,000) 661,000	6,263,000	3,366,000	2,698,00
		78%	585%		85%	3,565,00 132
Retained Surcharge \$ Variance % Variance	65,000	81,000 (16,000) -20%	64,000 1,000 2%	834,000	943,000 (109,000) -12%	763,000 71,00 9
Net Earnings(Losses) from Operations 3 Variance % Variance	483,000	227,000 256,000	(177,000) 660,000	5,429,000	2,423,000 3,005,000	1,935,000
		113%	373%		124%	. 1819
PPP Forgiveness	0	0	0	3,152,000	0	0
Earnings (Losses) Net of G&A Alloc. : Variance 4 Variance	483,000	227,000 256,000 113%	(177,000) 660,000 373%	8,581,000	2,423,000 6,158,000 254%	1,935,000 6,646,000 343%
		Operational Earnings	Earnings allocated to CAF	Distributable Earnings		
st Qtr. Operational Earnings* Variance Variance		\$333,770	\$158,818	\$174,952	<b>\$0</b> 333,770	\$0 333,770
nd Qtr. Operational Earnings* Variance Variance		\$1,249,764	\$198,158	\$1,051,606	\$1,703,851 (454,087) -27%	\$1,733,452 (483,688) -28%
rd Qtr. Operational Earnings* /ariance Variance		\$2,694,483	\$175,896	\$2,518,587	\$719,719 \$1,974,764	\$773,538 1,920,945
h Qtr. Operational Earnings* <sup>ariance</sup> /ariance		\$1,150,862	\$0	\$0	274% \$0 \$1,150,862	\$0 1,150,862
PP Forgiveness**		\$3,151,700	\$0	\$0	100%	100%
tal YTD		\$8 580 570				
ariance /ariance		\$8,580,579	\$532,872	\$3,745,145	\$2,423,570 \$6,157,009	\$2,506,990 6,073,589
vailable for Distribution ne Corporations PPP loan was fully forgiven by the SBA o					254%	242%

(37,000)

(25,000)

-5%

11,000

0%

16,000

0%

% Variance

General and Administrative expenses are allocated 41% to Branches, and 59% to Batavia Downs Gaming as of January 2021

#### Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) Branch Operating Revenue For the Eleven Months Ended November

	YTD <u>2021</u>		YTD 2019	٠	YTD 2021 Plan
Commissions earned -	\$ 12,973,000	3	13,038,000	\$	11,738,000
Lottery	94,000		161,000	Ψ	116,000
Vending	8,000		14,000		9,000
Surcharge	1,061,000		1,212,000		972,000
Revenue Derived from Surcharge	607,000		675,000		551,000
CAF revenues	230,000		395,000		229,000
Uncashed pari-mutuel tickets	440,000		440,000		440,000
Breakage	208,000		201,000		182,000
Program sales (net of cost)	114,000		98,000		85.000
Concessions	36,000		27,000		40,000
ATM transaction fees	56,000		63,000		49,000
ADW Revenue	1,566,000		756,000		1,300,000
Gain on sale of Branch assets	620,000		(97,000)		1,000,000
Interest			8,000		2,000
Miscellaneous	41,000		23,000		13,000
TOTAL	\$ 18,054,000	\$	17,014,000	\$	15,726,000
S Variance			1,040,000		2,328,000
% Variance			6%		15%

#### Branch Statutory Expenses For the Eleven Months Ended November

	YTD 2021	YTD 2019	YTD 2021 Plan
Track Compensation	\$ 5,582,000	\$ 5,536,000	
Breeding and Development Funds	456,000	456,000	\$ 4,939,000 405,000
Allocation to NYS - Tax Allocation to NYS - Breakage	521,000 7.000	530,000	470,000
Surcharge Allocations to Counties with Tracks	227,000	7,000 269,000	6,000 209,000
Uncashed Pari-mutuel tickets Racing Board Regulatory Fee	440,000	440,000	440,000
TOTAL	372,000 \$7,605,000	370,000 \$7,608,000	\$6,800,000
5 Variance		(3,000)	805,000
% Variance		0%	12%

#### Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) Branch Expenses For the Eleven Months Ended November

	2021 YTD	2019 <u>YTD</u>	\$ <u>Variance</u>	% Variance	2021 <u>Plan</u>	\$ Variance	% <u>Variance</u>	
Salaries Payroll taxes & employee benefits Rent/Property Taxes Utilities Maintenance and cleaning Computer & Telephone Data Line charges Telephone Totalizator charges Branch supplies and equipment Branch security services Travel and reimbursement Racing forms and petty cash Uncancellable tickets Insurance Depreciation and amortization Simulcast equipment/Uplink charges Simulcast commissions Miscellaneous attavia Bets & Enh. Branch Advertising/Promo. Internet Fee IZBet Operator Commissions	\$ 1,847,000 983,000 64,000 233,000 470,000 754,000 35,000 73,000 20,000 1,000 249,000 2,000 164,000 294,000 287,000 99,000 16,000 598,000 443,000	\$ 2,704,000 1,253,000 300,000 663,000 774,000 31,000 55,000 24,000 3,000 125,000 415,000 415,000 (5,000) 226,000 300,000 118,000	(270,000) (68,000) (67,000)	-32% -22% -52% -229% -3% 13% -3% -17% -50% -28% -33% 31% -29% -10% -420% 165% 48% 20%	\$ 1,808,000 982,000 63,000 224,000 481,000 757,000 28,000 15,000 1,000 249,000 1,000 249,000 299,000 350,000 96,000 6,000 463,000 386,000 113,000	\$39,000 1,000 9,000 (11,000) (3,000) 7,000 0 4,000 5,000 (5,000) (63,000) 3,000 10,000 135,000 57,000 29,000	2% 0% 2% 4% -2% 0% 25% 0% 11% 33% 0% 0% 100% 20% -2% -18% 3% 167% 29% 15% 26%	1 2 3 4 5 6 6 7 8
TOTAL	\$6,813,000	\$8,001,000	(\$1,188,000)	-15%	\$6,567,000	\$246,000	4% .	

## OTB Branch & EZ Bet Variance Analysis Detail

### 1. Salaries \$39k over plan YTD:

DAB manager/supervisor salaries higher to plan due to ITW employees filling in DAB until the ITW reopened on May 31st.

A number of branch employees have been out on extended leave at multiple locations, leading to numerous shifts where 2 people are being paid instead of 1.

# 2. Payroll taxes & employee benefits \$1k over plan YTD:

#### Health Insurance

Actual health insurance expense higher YTD than what Corporation planned for.

#### Retirement Expense

Closed branches have left branch retirement expense lower than planned YTD

#### 3. Insurance \$27k over plan YTD:

General liability insurance renewal covering period June 2021 - May 2022 higher than planned Corporation obtained Cybersecurity insuance that was not planned for in 2021

# 4. Simulcast equipment/Uplink Charges \$63k under plan YTD:

Management renegotiated contract with Roberts Communication Network which has resulted in savings to plan.

### . Miscellaneous \$10k over plan YTD:

Wehrle shortage as a result of armed robbery in August

# . Batavia Bets & Enh. Branch Advertising/Promo. \$135k over plan YTD:

Plan based on a percentage of handle, Batavia Bets handle is 16% higher than planned.

#### Internet Fee \$57k over plan YTD:

Internet fee is based off a percentage of Batavia Bets handle. Batavia Bets handle is 16% over plan.

# EZBet Operator Commissions \$29k over plan YTD:

Ez-Bet handle has exceeded plan YTD, leading to an increase in Ezbet operator commissions.

#### Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) Batavia Downs Operating Revenue For the Eleven Months Ended November

	YTD 2021	YTD 2019	YTD 2021 <u>Plan</u>
Commissions earned - Racetracks	\$ 448,000	\$ 697,000	
VGM Revenue (net of adv. allowance and Cap Fund)	52,165,000		\$ 615,000
WROTB Revenue	393,000		45,231,000
Export Signal Revenue	120,000	,	328,000
Hotel at Batavia Downs Room Revenue			127,000
Stall Rental	1,177,000		902,000
Lottery	8,000		8,000
Uncashed pari-mutuel tickets	60,000	1	63,000
Breakage	55,000	55,000	55,000
ATM transaction fees	10,000	12,000	12,000
Program sales	651,000	599,000	537,000
Conference Center Rental fees	19,000	27,000	19,000
Fanduel Revenue	2,000	28,000	5,000
Lucky Treasures Gift Shop Revenue	-	175,000	
Concert Series Sponsorship	21,000	3,000	8,000
Concert Series Sponsorship	49,000	41,000	65,000
	346,000	231,000	174,000
Food and Beverage sales net NDW Revenue	2,997,000	3,547,000	2,889,000
	159,000	170,000	371,000
dvertising/Promotion Revenue	22,000	52,000	30,000
liscellaneous	84,000	52,000	44,000
OTAL	\$ 58,786,000	\$55,660,000	\$51,483,000
Variance			
Variance		3,126,000	7,303,000
		6%	14%

### Batavia Downs Statutory Expenses For the Eleven Months Ended November

	YTD	YTD	YTD 2021
	2021	2019	Plan
Track Compensation Breeding and Development Funds Allocation to NYS - Tax Allocation to NYS - Breakage Allocation to NYS - Lottery Uncashed Pari-mutuel tickets Racing Board Regulatory Fee Genesee County Horse Drug Testing Fee Batavia School Tax	\$ 20,000	\$ 32,000	\$ 32,000
	49,000	60,000	131,000
	20,000	36,000	34,000
	4,000	5,000	5,000
	29,722,000	29,070,000	25,771,000
	55,000	55,000	55,000
	13,000	20,000	18,000
	7,000	11,000	11,000
	65,000	43,000	43,000
TOTAL	\$ 30,030,000	63,000 \$29,395,000	\$26,163,000
\$ Variance		635,000	3,867,000
% Variance		2%	15%

# Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) Batavia Downs Gaming Expenses - Excluding Marketing For the Eleven Months Ended November

		2021 YTD		2019 <u>YTD</u>		\$ Variance	% Variance		2021 Plan	\$ Variance	% Variance	
Salaries	\$	0.000.000							1.1111	variance	variance	
Payroll taxes & employee benefits	Þ	6,292,000	\$	5,517,000	\$	775,000	14%	\$	6,222,000	\$ 70,000	1%	5 1
Real Estate Taxes and Rent		2,557,000		2,234,000		323,000	14%		2,584,000	(27,000)	-1%	
Telephone		69,000		8,000		61,000	763%		38,000	31,000	82%	
Telephone data lines		35,000		23,000		12,000	52%		32,000	3,000	9%	
Utilities		9,000		12,000		(3,000)	-25%		10,000	(1,000)	-10%	
Maintenance - General		583,000		608,000		(25,000)	-4%		609,000	(26,000)	-4%	
		559,000		514,000		45,000	9%		548,000	11,000	2%	
Small Equipment/Equipment Rental		44,000		44,000		0	0%		65,000	(21,000)		
Uniform expense		15,000		21,000		(6,000)	-29%		26,000		-32%	
Computer Charges		86,000		63,000		23,000	37%		89,000	(11,000)	-42%	5
Totalisator charges		2,000		3,000		(1,000)	-33%		4,000	(3,000)	-3%	
Contractual track commissions		63,000		107,000		(44,000)	-41%		129,000	(2,000)	-50%	
Simulcast equipment/uplink charges		67,000		82,000		(15,000)	-18%		73,000	(66,000)	-51%	6
Missed Pools/Minus Pools		19,000		3,000		16,000	533%		3,000	(6,000)	-8%	
Racing forms and petty cash		16,000		23,000		(7,000)	-30%			16,000	533%	7
Racing Related Expenses		217,000		276,000		(59,000)	-21%		23,000	(7,000)	-30%	
Purse Expense, WNYHHA and Breeders		6,517,000		6,266,000		251,000			217,000	•	0%	
Equine Fund		47,000		44,000			4%		5,736,000	781,000	14%	8
lacing and Lottery Dues/Licenses		41,000		58,000		3,000	7%		41,000	6,000	15%	
Security/Alarm Services		108,000				(17,000)	-29%		64,000	(23,000)	-36%	9
dvertising/Promotional				104,000		4,000	4%		105,000	3,000	3%	
larketing Requested Relmbursement		499,000		371,000		128,000	35%		311,000	188,000	60%	10
ravel & Reimbursements							0%				0%	
upplies & Related		3,000		9,000		(6,000)	-67%		8,000	(5,000)	-63%	
estaurant Supply Expenses		19,000		21,000		(2,000)	-10%		33,000	(14,000)	-42%	11
epreciation & Amortization*		31,000		31,000		0	0%		34,000	(3,000)	-9%	
Surance		931,000		1,044,000		(113,000)	-11%		887,000	44,000	5%	
rofessional Services		518,000		258,000		260,000	101%		497,000	21,000	4%	
terest Expense		415,000		347,000		68,000	20%		306,000	109,000	35%	40
ostage		60,000				60,000	100%			60,000	100%	12
						-	0%			00,000		13
ues and Fees		9,000		11,000		(2.000)	-18%		12,000	(3 000)	0%	
ank Fees and Charges		97,000		144,000		(47,000)	-33%		148,000	(3,000)	-25%	
redit Card Fees		91,000		56,000		35,000	63%		78,000	(51,000)	-34%	14
ther Expense		155,000		144,000		11,000	8%		167,000	13,000 (12,000)	17% -7%	15
tal Non-MARR Expenses	20.	174,000	45	3,446,000	4 .	728,000	00/	40		 		
ARR Expenses (Pg. 7C)		\$37,000		(\$97,000)			9%		,099,000	1,075,000	6%	
tel Expenses Reimbursed by Marketing		\$48,000)		\$0		(48,000)	-138%	•	(\$68,000) \$0	\$105,000 (48,000)	154%	
TOTAL		163,000	18	,349,000	1,8	14,000	10%	19,	031,000	 1,132,000	6%	

#### Depreciation and Amortization:

e 4% Capital Awards Fund provides for purchases of assets at Batavia Downs Gaming. The depreciation on these assets, as well as the -setting revenues of \$331,000 for the month and \$1,633,000 year to date have been removed from this report, as there is no effect on the bottom line.

#### iterest Expense:

2 4% Capital Awards Fund also provides for payment of interest on loans used to finance construction at Batavia Downs Gaming. This interest expense, as II as the \$85,000 off-setting revenues of \$1,284,000 year to date have been removed from this report, as there is no effect on the bottom line.

## November 2021 YTD Variance explanations for Gaming/Live Racing:

#### 1. Salaries \$70K over plan YTD:

2021 bonus and retro pay as per approved union vote.

#### 2. Payroll Tax & Benefits \$27K under plan YTD:

- a) Per the CARES Act, the Corporation qualified for a credit against FICA expense for employees under COVID quarantine status. This credit ended on Sept. 30th and has left expense lower than planned.
- b) Operating plan anticipated higher workers comp expense related to self-insured worker's comp program. Corporation has implemented safety procedures to help keep worker's comp costs down.

## 3. Real Estate Taxes and Rent \$31K over plan YTD:

Rental of K-mart parking lot not planned for.

## Small Equipment/Equipment Rental \$21K under plan YTD:

- a) Concert series planned for rental of golf cart which was not used this year.
- b) Hotel copy machine rental less than planned.
- c) F&B planned for water softener in Fortune's. This is no longer being used as it was deemed unnecessary.

## 5. Uniform Expense \$11K under plan YTD:

- a) Employees have continued to use current uniforms. New uniforms will be purchased within the next few months.
- b) Fewer hired employees has lead to less uniforms being purchased.

## . Contractual Track Commissions \$66K under plan YTD:

Track commissions based on ITW being fully opened. Per NYS regulations, ITW was closed until May 31, with the only on-site wagering occurring on SVT's located inside 34 Rush.

### . Missed/Minus pool expense \$16K over plan YTD:

Minus pool caused by bridge jumper at ITW.

## Purse Expense, WNYHHA and Breeders \$781K over plan YTD:

Expense related to net win. Net win is \$8M over plan.

### Racing and Lottery Dues/Licenses \$23K under plan YTD:

- a) Corporation collects money for fingerprinting from new employees when hired, then reimburses them after six months. Due to higher turnover, fewer employees were eligible for reimbursement than planned
- b) United States Trotting Association fees related to live racing have been lower than planned.

### . Advertising/Promotional \$188K over plan YTD:

Concert series has seen more advertising than planned.

#### Supplies & Related \$14K under plan YTD:

Hotel has used less supplies than planned.

### Professional Service \$109K over plan YTD:

Plan based on eight concerts for the year. Concert series completed thirteen concerts.

### Interest Expense \$60K over plan YTD:

Interest expense related to purchase of Hotel at Batavia Downs. This interest expense completed on Aug 31st with the Corporation finalizing its refinancing. This expense was not planned.

# November 2021 YTD Variance explanations for Gaming/Live Racing (cont.):

# 14. Bank Fee Charge \$51K under plan YTD:

Plan for check cashing service based on 2019 check volume. YTD check volume has been less than 2019.

### 15. Credit Card \$13K over plan YTD:

Package deals and promos for hotel have led to higher credit card sales, resulting in higher fees than planned.

#### Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) Batavia Downs Marketing Expenses For the Eleven Months Ended November

	2021 YTD		2019 <u>YTD</u>	\$ <u>Variance</u>	% Variance		2021 <u>Plan</u>	\$ <u>Variance</u>	% <u>Variance</u>	
Salaries	\$ 944,000	\$	852,000	\$92,000	11%	\$	975,000	(31,000)	-3%	1
Payroll taxes & employee benefits	362,000		335,000	27,000	8%		360,000	2,000	1%	2
Telephone	3,000		2,000	1,000	50%		3,000		0%	-
Maintenance - General	15,000		6,000	9,000	150%		6,000	9,000	150%	
Small Equipment/Equipment Rental	182,000		270,000	(88,000)	-33%		257,000	(75,000)	-29%	3
Computer Charges	42,000		40,000	2,000	5%		50,000	(8,000)	-16%	•
Advertising/Promotional	2,854,000		3,568,000	(714,000)	-20%		3,355,000	(501,000)	-15%	4
Marketing Requested Reimbursement	(4,456,000)		(5,213,000)	757,000	-15%		(5,259,000)	803,000	-15%	5
Travel & Reimbursements	3,000		5,000	(2,000)	-40%		12,000	(9,000)	-75%	•
Supplies & Related	10,000		12,000	(2,000)	-17%		16,000	(6,000)	-38%	
Professional Services	76,000		12,000	64,000	533%		132,000	(56,000)	-42%	6
Postage	-		7,000	(7,000)	-100%		6,000	(6,000)	-100%	•
Ques and Fees	-		3,000	(3,000)	-100%		3,000	(3,000)	-100%	
Other Expense	2,000		4,000	(2,000)	-50%		16,000	(14,000)	-88%	7
TOTAL	\$ 37,000	******	(\$97,000)	\$134,000	-138%		(\$68,000)	\$105,000	154%	
	 	====				====			=======:	

#### November 2021 YTD Variance explanations for Marketing:

#### 1. Salaries \$31K under plan YTD:

Planned 12 months for three positions. Positions have not been filled.

#### 2. Payroll Taxes and Benefits \$2K over plan YTD:

Vacation accrual not planned for.

### 3. Small Equipment/Equipment Rental \$75K under plan YTD:

- a) Corporation has received a credit from IGT for the COVID shutdown.
- b) IGT contract has been renegotiated at lower cost than planned.

#### 4. Advertising/Promotional Expense \$501K under plan YTD:

Due to COVID restrictions, marketing had less expense than planned earlier in the year.

5. Marketing Reimbursement \$803K less than plan YTD:

Due to COVID restrictions, marketing had less expense than planned earlier in the year.

#### . Professional Services \$56K under plan YTD:

Planned for professional service to manage sponsorships. The corporation has decided not to use this service.

#### . Other Expenses \$14K under plan YTD:

Marketing planned for miscellaneous expenses. Actual expense has been less than planned.

#### Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) General and Administrative Expenses For the Eleven Months Ended November

		2021 YTD	2019 YTD	\$ <u>Variance</u>	% Variance		2021 <u>Plan</u>	\$ Variance	% <u>Variance</u>	
Salaries	\$	2,115,000	\$ 2,299,000	(\$184,000)	-8%	s	2,344,000	(\$229,000)	-10%	
Payroll taxes & employee benefits		2,085,000	2,171,000	(86,000)	-4%		2,083,000	2,000	0%	•
Telephone		24,000	22,000	2,000	9%		20,000	4,000	20%	
Utilities		3,000	4,000	(1,000)	-25%		4,000	(1,000)	-25%	
Advertising/Promotional		145,000	233,000	(88,000)	-38%		286,000	(141,000)	-49%	
Travel & Reimbursements		37,000	59,000	(22,000)	-37%		69,000	(32,000)	-46%	
Professional/ Consulting/ Audit fees		683,000	400,000	283,000	71%		371,000	312,000	84%	į
Office supplies		34,000	52,000	(18,000)	-35%		46,000	(12,000)	-26%	
Equipment rental/Small equipment/Computer S-		68,000	52,000	16,000	31%		62,000	6,000	10%	,
Maintenance		58,000	68,000	(10,000)	-15%		76,000	(18,000)	-24%	7
Copler/mircofilm expense		13,000	15,000	(2,000)	-13%		16,000	(3,000)	-19%	,
nsurance		184,000	127,000	57,000	45%		181,000	3,000	2%	
Depreciation		190,000	218,000	(28,000)	-13%		163,000	27,000	17%	8
nterest expense		27,000	32,000	(5,000)	-16%		29,000	(2,000)	-7%	٥
Rental expense		5,000	5,000	O	0%		5,000	(2,000)	0%	
Bank Fees		78,000	104,000	(26,000)	-25%		105,000	(27,000)	-26%	9
Inion Representation		13,000	16,000	(3,000)	-19%		18,000	(5,000)	-28%	9
losed Branch Expense		21,000	5,000	16,000	320%		15,000	6,000	40%	
ostage		15,000	11,000	4,000	36%		11,000	4,000	36%	
ues and Fees		16,000	29,000	(13,000)	-45%		22,000	(6,000)	-27%	
ther expense		138,000	20,000	118,000	590%		16,000	122,000		10
lissed pools/minus pools		14,000	13,000	1,000	8%		8,000	6,000	763% 75%	10
TOTAL	\$5,	966,000	\$ 5,955,000	\$11,000	0%	\$	5,950,000	\$16,000	0%	

#### Corporate General and Administrative Analysis Detail

#### 1. Salaries \$229k under plan YTD:

#### Executive VP-COO

Planned 12 months for this position. Position was not filled.

#### Rochester District Office

The 2021 Plan includes salaries for a full time Floating Ticket Machine Operator for RDO for the entire year. Their salaries are currently being charged to the specific branch they work at during each pay period. Therefore, any variance to the plan would balance out with those specific branch locations in Monroe County.

#### IT Department

Error in 2021 plan leading to wages being under plan YTD.

#### Telecommunications

Early retirement incentive offered by WROTB has left department under plan YTD.

### 2. Payroll Taxes and Employee Benefits \$2k over plan YTD:

a) Actual health insurance expense higher YTD than what Corporation planned for.

#### 3. Advertising/Promotional \$141k under plan YTD:

Corporation expensed less on Triple Crown & Breeders Cup advertising/promotions than planned

#### . Travel & Reimbursements \$32k under plan YTD:

Due to COVID restrictions Corporation has authorized less travel than planned YTD.

## Professional/Consulting/Audit fees \$312k over plan YTD:

The Corporation has seen legal expense higher than planned.

#### Office Supplies \$12k under plan YTD:

YTD miscellaneous office supply purhcases less than planned

#### Maintenance \$18k under plan YTD:

The Corporation has seen lower vehicle usage leaving auto maintenance and fuel expense under plan YTD.

#### Depreciation \$27k over plan YTD:

Miscellaneous Capital Purchases within the IT Department not planned for.

#### Bank Fees \$27k under plan YTD:

Corporation has realized savings related to services provided by KeyBank

#### . Other expense \$122k over plan YTD:

Health insurance money lost in cybersecurity phishing attack

				ALC:		
Surifolk	Regional C	TB Gorge			NETHAI	NDLE COMPARISO
						BY REGION
Month to Da	ate			203.7		November 202
	NASSAU-	SUFFOLK	CATSKILL	WESTERN	CAPITAL	
	OTB	ОТВ	OTB	OTB	14.24	
2021	\$ 10,116,166		VINCE POPULATOR CANDEST STATE OF THE CONTRACT	4 25/25 cs. (7.13) (7.44/2) (7.90) (4.150) (4.151) (4.151) (4.151)	©TB	TOTAL
2020	9,208,022				The second secon	\$ 30,098,133
2019	12,809,614	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				30,488,108
2018						39,853,794
2017	11,473,142 12,867,808				1	38,835,829
	12,007,000	7,044,033	5,125,937	5,660,008	10,586,750	41,584,535
2021 vs 2020	908,144	(165,211	) 93,841	(112,240)	(1,114,509)	(200.075)
2020 vs 2019	(3,601,592)					(389,975)
2019 vs 2018	1,336,472	(292,587)				(9,365,686)
2018 vs 2017	(1,394,666)	(554,959)				1,017,965
2017 vs 2016	151,541	731,187	(48,606)		(378,058)	(2,748,707) 97,664
2024 2020	Symplectic and the control of the co				(0.0,000)	97,004
2021 vs 2020	9.9%	-3.3%	15.0%	-2.2%	-10.5%	-1.3%
2020 vs 2019	-28.1%	-23.5%	-84.9%	-4.3%	-4.4%	-23.5%
2019 vs 2018	11.6%	-4.3%	-7.6%	-1.5%	3.6%	2.6%
2018 vs 2017	-10.8%	-7.6%	-12.5%	-5.5%	1.5%	-6.6%
2017 vs 2016	1.2%	11.1%	-0.9%	-6.0%	-3.4%	0.2%
们 <b>D</b>						
	NASSAU	SUFFOLK -	CATSKILL	WESTERN	CAPITAL	
rate in a solution	ОТВ	ОПВ	OTB	OTB	OTB	TOTAL
021	\$ 127,423,325	\$ 61,790,175	\$ 6,495,752	\$61,953,373	\$ 126,280,821	The state of the s
020	79,069,308	45,633,945	15,147,617	51,635,430	119,243,820	383,943,446 310,730,120
019	130,661,255	73,835,866	49,164,840	61,674,055	130,305,971	445,641,987
018	139,359,286	77,941,114	54,874,976	63,911,038	134,185,637	470,272,051
017	146,551,851	80,959,352	61,912,786	66,924,464	135,798,050	492,146,502
FD						1,002
021 vs 2020	48,354,017	16,156,231	(8,651,866)	10,317,943	7,037,001	73,213,326
20 vs 2019	(51,591,947)	(28,201,921)	(34,017,223)	(10,038,625)	(11,062,151)	(134,911,867)
19 vs 2018	(8,698,031)	(4,105,248)	(5,710,136)	(2,236,983)	(3,879,666)	
18 vs 2017	(7,192,564)	(3,018,238)	(7,037,809)	(3,013,426)	(1,612,413)	(24,630,064) (21,874,451)
17 vs 2016	(11,616,407)	(990,554)	(883,607)	(7,793,236)	(6,996,958)	(28,280,763)
21 vs 2020	61.00/	OF 404				
***************************************	61.2%	35.4%	-57.1%	20.0%	5.9%	23.6%
20 vs 2019	-39.5%	-38.2%	-69.2%	-16.3%	-8.5%	-30.3%
19 vs 2018	-6.2%	-5.3%	-10.4%	-3.5%	-2.9%	-5.2%
18 vs 2017 17 vs 2016	-4.9% -7.3%	-3.7%	-11.4%	-4.5%	-1.2%	-4.4%
	-7.370	-1.2%	-1.4%	-10.4%	-4.9%	-5.4%

WEOTB

2021	NASSAU	SUFFOLK	CATSKILL		Marie Desperance of the second of		A STATE OF THE STA
	OTB	OTB	OUB	WESTERN OTB	CAPITAL	TOTAL	TOTAL
Jan	33,742		16,059		OTB	OTB	YTD
Feb	271,285		19,982	17,713	206,479	273,992	273,992
Mar	415,039		24,959	23,840 49,548	80,917	396,023	396,023
Apr	498,543		28,675	23,480	364,907	854,452	854,452
May	585,188		27,526	17,207	418,389	969,087	969,087
Jun	458,099		32,196	31,021	959,659	1,589,580	1,589,580
Jul	537,006	1,934	37,293	18,534	514,284	1,035,600	1,035,600
Aug	574,446		34,107	262,838	710,847	1,305,614	1,305,614
Sep	406,554		24,302	201,282	1,126,667	1,998,058	1,998,058
Oct	401,607		30,205	206,593	580,665	1,212,803	1,212,803
Nov	453,274	118,543	40,951	259,794	416,711 945,671	1,055,117	1,055,117
Dec				200,104	945,071	1,818,233	1,818,233
2020	NASSAU	SUFFOLK	CATSKILL	WESTERN	OADTOR	-	-
	OTB	ОТВ	OTB -	OTB	CAPITAL	TOTAL	TOTAL
Jan	710,511	93,592.60	77,483	42	OTB	OTB	YTD
Feb	636,279	109,224	89,134	42	70,897	952,526	952,526
Mar	483,705	59,482	33,612	466	40,104 34,825	874,741	874,741
Apr	3,595	6,187	_	7,240	34,023	612,089	612,089
May	16,877						
-		-	-		160 002	17,022	17,022
Jun	16	59	-	4,431	160,992	182,300	182,300
Jun Jul	16 367	59 12	- - 39,132	4,431 21,247	110,384	182,300 131,706	182,300 131,706
Jun Jul Aug	16 367 23,968		• • • • • • • • • • • • • • • • • • • •	4,431 21,247 10,324	110,384 665,956	182,300 131,706 715,790	182,300 131,706 715,790
Jun Jul Aug Sep	16 367 23,968 1,300		- - 39,132 53,979 38,433	4,431 21,247 10,324 280,922	110,384 665,956 1,505,366	182,300 131,706 715,790 1,864,235	182,300 131,706 715,790 1,864,235
Jun Jul Aug Sep Oct	16 367 23,968		53,979	4,431 21,247 10,324 280,922 200,324	110,384 665,956 1,505,366 608,745	182,300 131,706 715,790 1,864,235 848,802	182,300 131,706 715,790 1,864,235 848,802
Jun Jul Aug Sep Oct Nov	16 367 23,968 1,300 355		53,979 38,433	4,431 21,247 10,324 280,922 200,324 219,122	110,384 665,956 1,505,366 608,745 346,532	182,300 131,706 715,790 1,864,235 848,802 603,021	182,300 131,706 715,790 1,864,235 848,802 603,021
Jun Jul Aug Sep Oct	16 367 23,968 1,300		53,979 38,433 37,013	4,431 21,247 10,324 280,922 200,324	110,384 665,956 1,505,366 608,745	182,300 131,706 715,790 1,864,235 848,802	182,300 131,706 715,790 1,864,235 848,802

WROTB Corporation Batavia Downs Gaming - Marketing Fund Status 2021

12/20/2021

					10% Marketing		Marketing		Month (Over)/Under	YTD (Over)/Under	Estimated YTD (Over)/Under
Month			Net Win		Revenues Earne	d	Expenditure	s	Expended	Expended	Expended
January											
	Plan	\$	3,251,60	1 \$	325,16	0 9	\$ 375,00	00	\$ (49,840)		
	Actual	\$	3,801,497								
February											
•	Plan	\$	3,348,167		334,81	, ė	370.34		(25 520)		
	Actual	\$	3,428,187		342,819						
March						,			31,000		
Waten	Plan	\$	4 545 024								
	Actual	\$	4,646,834		464,683						
	Actual	7	5,236,568	>	523,657	Ş	323,93	8 \$	199,719		
April											
	Plan	\$	5,474,668	\$	547,467	\$	400,000	o ś	147,467		
	Actual	\$	5,120,947	\$	512,095		325,569		186,526		
May											
	Plan	\$	5,596,701	ć	550 670	4					
	Actual	\$	5,276,643		559,670 527,664		447,745 349,048		111,925 178,616		
					,,,,,,	-	340,040	ν γ	178,010		
June											
	Plan	\$	5,367,071		536,707		540,000	- 0	(3,293)		
	Actual	\$	5,910,033	\$	591,003	\$	371,068	\$	219,935		
July											
	Plan	\$	5,295,151	\$	529,515	\$	500,000	\$	29,515		
	Actual	\$	6,915,630		691,563		486,362		205,201		
August											
August	Plan	\$	E 500 275	<u>,</u>	555.000	_					
	Actual	\$	5,560,275 6,788,998		556,028		550,500		5,528		
		*	0,766,336	ş	678,900	Þ	466,781	\$	212,119		
September											
	Plan	\$	4,928,571	5	492,857	\$	500,000	\$	(7,143)		
	Actual	\$	6,278,855	5	627,885	\$	471,722		156,164		
October											
	Plan	\$	4,745,497 \$		474,550	ć	510,000		(25 452)		
	Actual	\$	6,232,051 \$		623,205		510,000 606,574		(35,450) 16,631	1	
					025,205	_	000,574	Ą	10,031		
November											
	Plan	\$	4,562,423 \$		456,242 \$		550,000		(93,758)		
	Actuai	\$	5,667,273 \$		566,727 \$	;	504,622	\$	62,106 \$	1,561,685	
December											
	Plan	\$	4,145,499 \$		414,550 \$		525,000	Ś	(110,450)		
	Actual				,250 7		525,000	~	(110,430)		
	Estimated	\$	5,265,389 \$		526,539 \$		530,000	\$	(3,461)	\$	1,558,224

Batavia Downs Gaming Comparison of Daily Statistics For the Month Ended November

November	7070	00,169,000	4,493,000	7.47%	179.42 2,292,000		449,000	1,573,000	449,000	180,000	03,000	51.31%
November 2018	69.976.000	5,137,000	7.34%	197 /29	2,517,000	514.000	1 901 000	514 000	205.000	000.89	75.90	50.10%
November 2021	78,169,000	5,667,000	7.25%	215.50	2,777,000	567,000	2,097,000	567,000	227,000	62,000	91.48	49.79%
	Credits Played	Net Win	Net Hold %	Win Per Terminal	Education Contribution/ Gaming Comm. Admin fee	Purse/WNYHHA/Breeders	Track Share (Vendor Fee)	Marketing Allowance	4% Capital Awards	Attendance	Win/Cap	% of Carded Play

Batavia Downs Operating Statement of Revenue and Expenses For the Month Ended November

November 2021 Plan	4,562,000	173.02 122,000 194,000 316,000		2,274,000	535,000	1,046,000	322,000	307,000	2,210,000	000,77	(13,000)
November 2019	5,137,000	176,000 195,000 371,000	2 520 000	606,000	000,000	000,000	203,000	1.962.000	558,000	95,000	463,000
November 2021	5,667,000 215.50	115,000 203,000 318,000	2,760,000	637,000	962,000	237,000	292,000	2,128,000	632,000	80,000	552,000
	VLT Drop Win/Unit/Day	Live Handle ITW Handle Total Handle	Revenue	Purse/WNYHHA/Breeders	Payroll & Related	Other Operating Expenses	G&A Allocated	Total Operating Expenses	Total Net Revenue	Depreciation Total Non-Operating Expenses	Net Operating Profit/(loss)

Batavia Downs Gaming Food and Beverage Operations-All Units For the Eleven Months Ended November

Plan	289,378	-	(5,419)		27,311	3 284	495.467	2001	41,802	39% 109,957	40,472			168,740 34%	0.2% 773		bt% 325,954 66%	100% 32E DE 4			24% 76,292 23%	70%	500	3 394	460,7	118	9		698		8%	78% 295,493 91%		30,461 9%	100.00%	33.31%
Actual	245,891	(5,470)	13,032	27,017	3,211	4,792	457,994	40 040	0.00	95,349	9 995	4.892	152,537		704	304.754		304,754		142,676	100'1	214,478	8,716	3,826	648	140	8,667	53/	1,100		23,633	238,111	66,643		457,994 100.0	

Batavia Downs Gaming Food and Beverage Operations For the Eleven Months Ended November

3	021		78 58%			_	31			100%				25%		34%	3 0%		4 66%		4 100%		5 61%		7 84%								% %		91%
N. Control of the con	November 2021			-						78 495,467		400 007			•	106,740	6 773		325,954		325,954		_	76,292	274,057			3 304				794			233,433
						_			,	001		7608			102%	2	%0		%19		100%		47%	24%	70%		%6	1%	%0	%0	3%	%0	%0	7887	
	November 2021		245,891	109,524	13,032	(3,477	7,132	770,70	457 994			95,349	42,300	966'6	4,892		(704)		304,754	304 754	to the		142,676	L08,17	214,478		8,716	3,833	648	140	8,667	537	1,099	238,111	
Administrative	Expense																(104)	17041	(104)	(704)			16,086	o 'r	20,853		8,716	3,833	648	140	8,667	537	1,077	44,471	
	November 2021	200 2700	169,524	13 032	(5,471)	4,792	3,211	27,017	457,994			95,349	42,300	9,996	152,537			305 458	000,100	305,458		436 500	67,035		193,625							C	77	193,647	
		64%	34%	2%	(1%)				100%		200	39%	23%	%c7	33%			67%		100%		10%	2%		21%									21%	
Clubhouse		12,490	6,701	432	(137)				13,486		4 843	1,564	100,	2	6,515			12,971		12,971		2,483	231		2,714									2,714	
		57%	24%	%6			801		100%		39%	25%	25%		30%			70%		100%		80%	37%		117%									117%	
Events Actual		17,961	7,416	7,133		2 2 2 4 4	1176	24 243	ato'io		6,965	1,888	688		9,540			21,803		21,803		17,375	8,125	36	73,300									25,500	
Continental Breakfast																						4,073	1,327	5,394									F 394	*****	
		91%	8%	(4%)				100%			39%	26%	25%	200	200		61%		100%			97%	2876	155%									155%		
Homestretch Actual		15,196	1,383	(629)				16,770		200	26875	777 27E	040	6 460			10,310		10,310		0	9,961	2001	16,021									16,021		15741
		38%	2%	(1%)	2%	-	10%	100%		100%	25%	25%	102%	32%			68%		100%		2760	15%		42%							%0		42%		586
34 Rush Actual		105,355	5,506	(3,722)	761'4	27 017	278 954	1001017		40.854	35,615	8,117	4,892	89,477			189,474		189,474		51 037	27,642	-	78,680							22		78,702	440 773	711101
8		13%	13%	fores			100%			39%	21%	25%		36%			64%		100%		20%	33%	Vaco	97.78									95%	%8	
Fortune's Actual		14,534	(933)				111,446			36,795	3,011	738		40,544			70,902	20000	70,902		41,661	23,655	65 346	21212									65,316	5,586	
	Food Sales	Beer / Liquor Sales Beverage Sales	Sales Discounts	Cigarette Sales	Service CHG Revenue PR	Comp-Beverages	iotal Sales		Cost of Sales:	Food Costs	Bergge Costs	Cigaratta Casts	Total Cost of Cart	Total Cost of Sales	Food Waste	Not Select	cales of the cales	Net Sales		Operating Expenses:	Wages	rayroll taxes and benefits	Total Payroll/Related		Other Operating Expenses: Equipment/Supplies	Uniforms and Linen	Telephone	Credit Cara Cara	licenses	Miscollanoousfathor	Professional Condition	Total Operation Europe	ordi Operating Expenses	Operating Profit/(Loss)	

Batavia Downs Gaming Hotel Operations For the Seven Months Ended November

	100%	%0	100%	100%	33% 8%	41%	ò	3% 1%	%9	1%	1%	%%	% %	%0	%0	4%	%0	7%	2%	%0	%0	%0	3%	2%	40%	81%	2	19%
November	Y I D Plan 902,000	3,000	904,000	904,000	69,000	371,000	30,000	12,000	53,000	13,000	7,000	33,000	27,000	•	3,000	40,000	18,000	70,000	000'6+		1,000	1,000	23,000	48,000	358,000	729,000	200	000,671
	100%	%0	100%	100%	2%	44%	2%	1%	%9	2%	%0	% %	4%	4%	%0	3%	% % %	2%	2%	%0	%0	%0	5%	%0	36%	80%	7,000	0/07
November	1,177,000	3,000	000,001,1	1,180,000 455,000	63,000	518,000	29,000	11,000	65,000	4,000	000't	38,000	48,000	(48,000)	2,000	36,000	19,000	55,000	60,000		ı	1 0	78,000	ı	423,000	941,000	239.000	
	100%	100%		%00L %29	16%	82%	8%	4%	8%	2%	%0	4%	4%	%0	%0	%0	%9	14%	%0	%0	%0	%0	6%	8	%19	151%	-51%	
November Plan	51,000	51,000	51 000	34,000	8,000	42,000	4,000	2,000	2,000	1,000	· t	2,000	2,000		3 000	200	3,000	7,000	1			1 000	3,000		34,000	77,000	(26,000)	
	120% -19% -1%	100%	100%	46%	%9	52%	3%	2%	2%	%0	%0	2%	36%	%0	2%	2%	3%	%9	%0	%0	%0	2%	%0		43%	%96	%9	
November Actual	159,000 (25,000) (1,000)	132,000	132,000	61,000	000'0	00,69	4,000	12,000	2,000	,	1 (	6,000	(4,000)	(	6,000	7,000	4,000	000,0		•		000'9	•	100	000,76	127,000	6,000	
	Room Revenue Comped Room Revenue Misc Revenue	Total Revenue	Total Revenue	Payroll Payroll Taxes & Employee Benefits	Total Payroll/Related	G C C C C C C C C C C C C C C C C C C C	Telephone	Utilities	Waintenance - General   Small Feminmont/Femi	Uniform expense	Computer Charges	Advertising/Promotional	Marketing Requested Reimbursement	I ravel & Reimbursements	Supplies & Related	Institution	Professional Services	Interest Expense	Postage	Dues and Fees	Bank Fees and Charges	Other Exposes	action rybeing	Other Operating Expense	Total Oscillation Total	oral Operating Expense	Operating Profit/Loss	

## PERSONNEL COMMITTEE MEETING

Wednesday, January 19, 2022 2:00 p.m.

Elliott Winter, Chairperson Richard D. Bianchi, Ex-Officio Edward F. Morgan, Ex-Officio Richard E. Haberer, Member Susan May, Member Richard L. Ricci, Member Thomas P. Wamp, Member

# **AGENDA**

- 1. Number of Positions Change
  - Customer Relations Manager

-W. White

2. Title Changes

-W. White

- 3. Executive Session
  - 1a. Executive session for the discussion of the medical, financial, credit or employment history of a particular person or corporation or matters leading to the appointment, employment, promotion, demotion, discipline, suspension, dismissal or removal of a particular person or corporation.

### LEGISLATIVE COMMITTEE

Wednesday - January 19, 2022

4:00 p.m.

Allan Hendrickson, Chairman Richard Siebert, Vice Chairman Paul Lattimore, Jr., Member Phil Barnes, Member Francis Warthling, Member

Richard Bianchi, Ex-Officio Edward Morgan, Ex-Officio

## **AGENDA**

Legislative Update

H. Wojtaszek

## **INSURANCE COMMITTEE**

Wednesday January 19, 2022 3:45 p.m.

Susan May, Chairperson Ron Darrow, Vice Chairman Dennis Bassett, Member Richard Bianchi, Ex-Officio Edward Morgan, Ex-Officio

## **AGENDA**

**Insurance Committee – Did Not Meet** 

# ADVERTISING AND PROMOTIONS COMMITTEE AGENDA

Wednesday, January 19, 2022

3:00 P.M.

Susan May, Chairperson Ken Lauderdale, Vice-Chair Richard Bianchi, Ex-Officio Ed Morgan, Ex-Officio

Paul Lattimore Jr. Member Michelle Parmer-Garner, Member Richard Ricci, Member Francis Warthling, Member Michael Horton, Member

## **AGENDA**

<ol> <li>Branch Marketing U</li> </ol>	pdat	e
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- 2. Gaming Marketing Update
- 3. Resolution #01-2022 Clipper Magazine
- 4. Resolution #02-2022 Valpak Print Advertising

- T. Haight

- R. Hasenauer

- R. Hasenauer

- R. Hasenauer

**RESOLUTION # 01-2022** 

WHEREAS, as part of its ongoing patron attraction and retention program,

Western Regional Off-Track Betting Corporation ("Western") sends out marketing

materials to its patrons and potential patrons to promote the Batavia Downs Gaming

facility; and

WHEREAS, Local Flavor d/b/a Clipper Magazine ("Clipper") is a national

advertising company that sends out coupon books to homes within specific zip codes to

best target specific areas and individuals; and

WHEREAS, staff wishes to engage Clipper to advertise to specific zip codes by

including Batavia Downs coupons and advertising materials in the Clipper coupon books

in the amount not to exceed \$50,000.00; now therefore

BE IT RESOLVED, that the Board of Directors of Western hereby agrees to

engage Clipper, a single source provider, to advertise Batavia Downs to specific

households in various zip codes in the amount not to exceed \$50,000.00 for 2022; and

further

RESOLVED, that the Board of Directors of Western hereby authorizes an officer

of Western to execute any such agreements in furtherance of this resolution.

Respectfully submitted,

Susan May, Chairperson

Advertising & Promotions Com

Advertising & Promotions Committee

Dated:

January 20, 2022

Batavia, New York

**RESOLUTION # 02-2022** 

WHEREAS, as part of its ongoing patron attraction and retention program,

Western Regional Off-Track Betting Corporation ("Western") sends out marketing

materials to its patrons and potential patrons to promote the Batavia Downs Gaming

facility; and

WHEREAS, Valpak Print Advertising ("Valpak") is a national advertising company

that sends envelopes full of coupons and other advertising materials to homes within

specific zip codes to best target specific areas and individuals; and

WHEREAS, staff wishes to engage Valpak to advertise to specific zip codes by

including Batavia Downs materials in the Valpak envelopes in the amount not to exceed

\$50,000.00; now therefore

BE IT RESOLVED, that the Board of Directors of Western hereby agrees to

engage Valpak, a single source provider, to advertise Batavia Downs to specific

households in various zip codes in the amount not to exceed \$50,000.00 for 2022; and

further

**RESOLVED**, that the Board of Directors of Western hereby authorizes an officer

of Western to execute any such agreements in furtherance of this resolution.

Respectfully submitted,

Susan May, Chairperson

Advertising & Promotions Committee

Dated:

January 20, 2022

Batavia, New York

### **AUDIT COMMITTEE MEETING**

Thursday - January 19, 2022 4:00 p.m.

Dennis Bassett, Chairman Richard Haberer, Vice-Chairman Richard Siebert, Member Michelle Parmer-Garner, Member Michael Horton, Member Richard Bianchi, Ex-Officio Edward Morgan, Ex-Officio

## **AGENDA**

Audit Committee - Did Not Meet

# BATAVIA DOWNS OPERATIONS COMMITTEE

Wednesday – January 19, 2022 1:00 P.M.

Edward Morgan, Chairman Richard Siebert, Vice-Chairman Richard Bianchi, Ex-Officio

Ken Lauderdale, Member Richard Haberer, Member Elliott Winter, Member Allan Hendrickson, Member Thomas Wamp, Member

## **AGENDA**

1. Live Racing Update	T. Haight
2. Gaming Floor Update	S. Schiano
3. Hotel Update	H. Wojtaszek
4. Concert Update	H. Wojtaszek
5. Warehouse Update	H. Wojtaszek
6. Park Road Update	H. Wojtaszek
7. Resolution #03-2022 Expedia	H. Wojtaszek
8. Resolution #04-2022 Booking	H. Wojtaszek
9. Resolution #05-2022 Gaming Chairs	S. Schiano

**RESOLUTION #03-2022** 

WHEREAS, Western Regional Off-Track Betting Corporation ("Western")

owns and operates the Batavia Downs Hotel; and

WHEREAS, Western was required to engage an online reservation system

to facilitate room bookings throughout the 2021 year; and

WHEREAS, Western engaged the services of Expedia.com as part of the

purchase of the Batavia Downs Hotel to provide such online reservation services

for the Batavia Downs Hotel for the 2021; now therefore, be it

RESOLVED, that the Board of Directors of the Western confirms the

engagement of Expedia.com who has provided online reservation system services

for the Batavia Downs Hotel for the 2021 year in an amount not to exceed

\$15,108.14; and, be it further

RESOLVED, that an Officer of Western is authorized to execute an

agreement in furtherance of the Board's resolution.

Respectfully submitted,

Edward Morgan, Chairman

Batavia Downs Operations Committee

Dated:

January 20, 2022

Batavia, New York

**RESOLUTION #04-2022** 

WHEREAS, Western Regional Off-Track Betting Corporation ("Western")

owns and operates the Batavia Downs Hotel; and

WHEREAS, Western was required to engage an online reservation system

to facilitate room bookings throughout the 2021 year; and

WHEREAS, Western engaged the services of Booking.com as part of the

purchase of the Batavia Downs Hotel to provide such online reservation services

for the Batavia Downs Hotel for the 2021; now therefore, be it

RESOLVED, that the Board of Directors of the Western confirms the

engagement of Booking.com who has provided online reservation system services

for the Batavia Downs Hotel for the 2021 year in an amount not to exceed

\$15,793.51; and, be it further

RESOLVED, that an Officer of Western is authorized to execute an

agreement in furtherance of the Board's resolution.

Respectfully submitted,

Edward Morgan, Chairman

Batavia Downs Operations Committee

Dated:

January 20, 2022

Batavia, New York

#### **RESOLUTION #05-2022**

WHEREAS, it is the corporate responsibility of the Western Regional Off-Track Betting Corporation ("Western") to operate Batavia Downs Gaming in a manner that provides the best experience to our customers; and

WHEREAS, the comfort of our customers is extremely important when visiting Batavia Downs and staff believes that the gaming floor chairs/stools need to be replaced on the floor: and

WHEREAS, an RFP was sent out for the replacement of the gaming floor chairs/stools; and

**WHEREAS,** Gary Platt Manufacturing, LLC was determined to be the lowest responsible bidder with a bid of \$346,394.00; and therefore

**BE IT RESOLVED**, that the Western's Board of Directors accepts the bid from Gary Platt Manufacturing, LLC for the purchase of gaming chairs/stools for an amount not to exceed \$346,394.00; and

**BE IT FURTHER RESOLVED,** that an officer of Western is hereby authorized to execute an agreement that reflects the Board's actions.

Respectfully submitted,

Edward Morgan, Chairman Batavia Downs Operations Committee

Dated:

January 20, 2022 Batavia, New York

## BRANCH OPERATIONS COMMITTEE MEETING

Thursday, January 20, 2022 9:30 A.M.

Michelle Parmer-Garner, Chairperson Francis Warthling, Vice-Chairperson Richard D. Bianchi, Ex-Officio Edward F. Morgan, Ex-Officio

Dennis Bassett, Member Allan Hendrickson, Member Mark Bombardo, Member

# **AGENDA**

1) Branch Update

- Dina Pane

2) E-Z Bet Update

- Dina Pane

3) Batavia Bets Update

- Dina Pane

4) Real Estate Update

- Mark Gabriele