Western Regional Off-Track Betting Corporation 8315 Park Road, Batavia, NY 14020

PUBLIC NOTICE

JANUARY 2022 MEETINGS

Committee Meetings for Western Regional Off-Track Betting Corp.

Committee meetings for Western Regional Off-Track Betting Corp. will be held on <u>Wednesday</u>, <u>January 19 and Thursday</u>, <u>January 20</u>, <u>2022</u> at Western Regional Off-Track Betting Corporation offices located at 8315 Park Road, Batavia, NY 14020 as follows:

Wednesday, January 19, 2022

1:00 p.m. Batavia Downs Operations

2:00 p.m. Personnel

2:30 p.m. Finance

3:00 p.m. Advertising

3:30 p.m. Legislative

3:45 p.m. Insurance

4:00 p.m. Audit

Thursday, January 20, 2022

9:30 a.m. Branch

Regular Meeting of the Western Regional Off-Track Betting Corp. Board of Directors

The Regular Monthly Meeting of the Board of Directors of Western Regional Off-Track Betting Corp. will be held on <u>Thursday</u>, <u>January 20</u>, <u>2022 at 10:00 a.m.</u> at Western Regional Off-Track Betting Corporation offices located at 8315 Park Road, Batavia, NY 14020.

Dated: December 21, 2021

BATAVIA DOWNS OPERATIONS COMMITTEE

Wednesday – January 19, 2022 1:00 P.M.

Edward Morgan, Chairman Richard Siebert, Vice-Chairman Richard Bianchi, Ex-Officio

Ken Lauderdale, Member Richard Haberer, Member Elliott Winter, Member Allan Hendrickson, Member Thomas Wamp, Member

AGENDA

Live Racing Update	T. Haight
2. Gaming Floor Update	S. Schiano
3. Hotel Update	H. Wojtaszek
4. Concert Update	H. Wojtaszek
5. Warehouse Update	H. Wojtaszek
6. Park Road Update	H. Wojtaszek
7. Resolution #03-2022 Expedia	H. Wojtaszek
8. Resolution #04-2022 Booking	H. Wojtaszek
9. Resolution #05-2022 Gaming Chairs	S. Schiano

RESOLUTION #03-2022

WHEREAS, Western Regional Off-Track Betting Corporation ("Western")

owns and operates the Batavia Downs Hotel; and

WHEREAS, Western was required to engage an online reservation system

to facilitate room bookings throughout the 2021 year; and

WHEREAS, Western engaged the services of Expedia.com as part of the

purchase of the Batavia Downs Hotel to provide such online reservation services

for the Batavia Downs Hotel for the 2021; now therefore, be it

RESOLVED, that the Board of Directors of the Western confirms the

engagement of Expedia.com who has provided online reservation system services

for the Batavia Downs Hotel for the 2021 year in an amount not to exceed

\$15,108.14; and, be it further

RESOLVED, that an Officer of Western is authorized to execute an

agreement in furtherance of the Board's resolution.

Respectfully submitted,

Edward Morgan, Chairman

Batavia Downs Operations Committee

Dated:

January 20, 2022

Batavia, New York

RESOLUTION #04-2022

WHEREAS, Western Regional Off-Track Betting Corporation ("Western")

owns and operates the Batavia Downs Hotel; and

WHEREAS, Western was required to engage an online reservation system

to facilitate room bookings throughout the 2021 year; and

WHEREAS, Western engaged the services of Booking.com as part of the

purchase of the Batavia Downs Hotel to provide such online reservation services

for the Batavia Downs Hotel for the 2021; now therefore, be it

RESOLVED, that the Board of Directors of the Western confirms the

engagement of Booking.com who has provided online reservation system services

for the Batavia Downs Hotel for the 2021 year in an amount not to exceed

\$15,793.51; and, be it further

RESOLVED, that an Officer of Western is authorized to execute an

agreement in furtherance of the Board's resolution.

Respectfully submitted,

Edward Morgan, Chairman

Batavia Downs Operations Committee

Dated:

January 20, 2022

Batavia, New York

RESOLUTION #05-2022

WHEREAS, it is the corporate responsibility of the Western Regional Off-Track Betting Corporation ("Western') to operate Batavia Downs Gaming in a manner that provides the best experience to our customers; and

WHEREAS, the comfort of our customers is extremely important when visiting Batavia Downs and staff believes that the gaming floor chairs/stools need to be replaced on the floor: and

WHEREAS, an RFP was sent out for the replacement of the gaming floor chairs/stools; and

WHEREAS, Gary Platt Manufacturing, LLC was determined to be the lowest responsible bidder with a bid of \$346,394.00; and therefore

BE IT RESOLVED, that the Western's Board of Directors accepts the bid from Gary Platt Manufacturing, LLC for the purchase of gaming chairs/stools for an amount not to exceed \$346,394.00; and

BE IT FURTHER RESOLVED, that an officer of Western is hereby authorized to execute an agreement that reflects the Board's actions.

Respectfully submitted,

Edward Morgan, Chairman Batavia Downs Operations Committee

Dated:

January 20, 2022 Batavia, New York

PERSONNEL COMMITTEE MEETING

Wednesday, January 19, 2022 2:00 p.m.

Elliott Winter, Chairperson Richard D. Blanchi, Ex-Officio Edward F. Morgan, Ex-Officio

Richard E. Haberer, Member Susan May, Member Richard L. Ricci, Member Thomas P. Wamp, Member

<u>AGENDA</u>

- 1. Number of Positions Change
 - Customer Relations Manager

-W. White

2. Title Changes

-W. White

- 3. Executive Session
 - 1a. Executive session for the discussion of the medical, financial, credit or employment history of a particular person or corporation or matters leading to the appointment, employment, promotion, demotion, discipline, suspension, dismissal or removal of a particular person or corporation.

Finance Committee Meeting January 19, 2022 Batavia, New York

Ken Lauderdale, Chairman Paul Lattimore, Vice Chairman Richard Bianchi, Ex-Officio

Thomas Wamp, Member Mark Bombardo, Member Michael Horton, Member Edward Morgan, Member/Ex-Officio Elliott Winter, Member

AGENDA

- 1. Chief Financial Officer Report & BDG Financials
 - November 2021

-J. Leach

 NYGA Weekly Numbers (will be provided Wednesday, January 19th)

J. LeachH. Wojtaszek

Operational Results - November 2021		November 2021		November 2019	November Plan		
Total Handle		\$5,247,175		\$5,639,511			
\$ Variance		,				\$4,719,4	
% Variance			•	(392,336) -7%		527,77 11	
VGM Net Win		\$5,667,273		\$5,137,416		\$4,562,42	
\$ Variance % Variance				529,858			
				10%		1,104,84 24	
Revenue net of Statutories	\$	3,545,203	\$	3,345,127	\$	2,969,43	
Operating Expenses Earnings and Surcharge		2,997,002		3,037,595	3	3,082,41	
that the state of		548,201		307,532		(112,98	
Surcharge		65,215		80,667		64,16	
Operational Earnings (Losses)	\$	482,986	\$	226,865	\$	(177,151	
\$ Variance % Variance				256,121		660,137	
				113%		3739	
Earnings are computed and distributed on a quarterly basis							
Community Banks	Į.	November		November	ı	November	
Segment Performance:		2021		2019		Plan	
BRANCH Earnings from Operations	\$	133,810	\$	20 002			
Less: G&A Allocation	· ·	203,246	*	30,802 266,715	\$	49,041	
arnings (Losses) net of G&A Allocation Variance	\$	(69,436)	\$	(235,913)	Ŝ.	213,659 (164,618)	
Variance				166,477		95,182	
				71%		58%	
BATAVIA DOWNS Earnings from Operations	\$	844,899	\$	729,493			
Less: G&A Allocation		292,477	•	725,453 266,715	\$	294,928	
arnings net of G&A Allocation Variance	\$	552,422	\$	462,778	Ś	307,461 (12,533)	
Variance				89,644	-	564,955	
• - ; 177				19%		4508%	
SENERAL AND ADMINISTRATIVE expense	\$	495,723	\$	700 AGA			
'ariance /ariance		700,720	3	533,430 (37,707)	\$	521,120	
and the second				-7%		(25,397) -5%	
+ Cach Diotalla Manage A & Cart & Man	No	vember	N	ovember	.Nr	ovember	
t Cash Distributions to Municipalities: URCHARGE		2021		2019		Plan	
ariance	\$	65,215	\$	80,667	\$	64,165	
arlance				(15,452)		1,050	
				-19%		2%	
r to Date Surcharge and Net Revenue	November 2021			vember 2019		vember	
JRCHARGE	\$	834,279	\$	943,467	Ś	Plan	
riance arlance			·	(109,188)	Ģ	762,781 71,498	
T EARNINGS AVAILABLE FOR DISTRIBUTION	4			-12%		9%	
riance	\$	4,278,017	\$	2,423,570	\$	2,506,990	
oriance				1,854,447 77%		1,771,027	
OTAL	\$	5,112,296	\$	3,367,037	\$	71% 3,269,771	
					-		

CFO'S REPORT - November 2021

SUMMARY - WESTERN REGIONAL OTB CORPORATION - ALL LOCATIONS/DEPARTMENTS: ROUNDED

2021 Novembe	2019 r November	2021 November Pla	2021 n Year To Date	2019 Year To Date	2021 Operating I YTO
\$5,247,00	(393,00	0) 528,00	iÒ ,,,,,,	(855,000	5,884,
\$5,667.00	iÓ \$5.137.00 <i>(</i>	\$4 569 00/			
	530,000	1,105,000	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	hand transmission	\$52,595,0 8,062,
		å 249	<u>%</u>		0,002,
					,
6,964,000			76,840,000	72.574.000	67,209,0
				4,168,000	9,631,0
3,419,000	3,194,000	2,845,000	37.635.000	37 001 000	80 000 0
	225,000 7%	574,000 20%		632,000	32,963,0 4,872,0 1
3,545,000	3,345,000	2 060 000	\$0 00E 000		
22.12	200,500	\$78,000		3,534,000	34,246,0 4,959,0
5 AAT 200				10%	1
₹,441,000			32,942,000	32,305,000	31,548,00
	(41,000) -1%	(85,000) -3%		637,000	1,394,0
Eda non	200 000				
040,000	•		6,263,000		2,698,00
	78%	585%			3,565,0 13
65.000	81 000	84 000	09.1.600		134
,	•	-	834,000		763,00
	-20%	2%		(109,000) -12%	71.0(8
483,000	227,000	(177,000)	5,429,000	2.423.000	4 045 00
	256,000	660,000	•		1,935,00 3,494,00
	113%	373%		124%	181
ō	o	o	3,152,000	ŀo	
483,000	227,000	(177,000)	8,581,000	2,423,000	1,935,000
				6,158,000	6,646,000
				254%	343%
	Charational	-	المالية والمسترا		
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	,,,,,,	7,00,010	4114,302		\$0
				100%	333,770 100%
	\$1,249,764	\$198.15R	\$1.051.000	£4 300 000	
		4.451484	4114411900		\$1,733,452
				-27%	(483,688) -28%
	\$2.654.4R3	\$17E PO2	59 545 raw		-5/
		411030	196,816,24	•	\$773,538
				91,874,764 274%	1,920,945 248%
	\$1.150.882	ŧo.	**		
	4 vizacing@	фu	\$9	\$0 \$1,150,862	\$0
				100%	1,150,862 100%
	\$3,151,700	\$0	\$0	\$0	\$0
	\$8,580,579	\$532,872	\$3.745 fas	£2 472 5-5	
			444,407,40	\$2,423,570 \$6,157,000	\$2,506,890 6,073,589
				254%	
				234 W	242%
	\$5,247,00 \$5,667,00 \$,964,000 3,419,000 2,987,900 648,000 483,000	November November S5,247,000 \$5,640,000 \$39,000 \$39,000 \$5,640,000 \$39,000 \$5,964,000 \$5,000 \$25,000 \$7% \$3,419,000 \$25,000 \$6,539,000 \$25,000 \$7% \$3,545,000 \$3,038,000 \$240,000 \$240,000 \$78% \$65,000 \$1,000 \$266,000 \$13% \$0	November November November Pis	November November November Plan Year To Date	November November November Plan Year To Date Year To D

* General and Administrative expanses are allocated 41% to Branches, and 59% to Batavia Downs Gaming as of January 2021

Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) Branch Operating Revenue For the Eleven Months Ended November

	YTD 2021	YTD 2019	٠	YTD 2021 Plan
Commissions earned •	\$ 12,973,000	\$ 13,038,000	\$	11,738,000
Lottery	94,000	161,000		116,000
Vending	8,000	14,000		9,000
Surcharge	1,061,000	1,212,000		972,000
Revenue Derived from Surcharge	607,000	675,000		551,000
CAF revenues	230,000	395,000		229,000
Uncashed pari-mutuel tickets	440,000	440,000		440,000
Breakage	208,000	201,000		182,000
Program sales (net of cost)	114,000	98,000	7	85,000
Concessions	36,000	27,000		40,000
ATM transaction fees	55,000	63,000		49,000
ADW Revenue	1,566,000	756,000		1,300,000
Gain on sale of Branch assets	620,000	(97,000)		1,500,000
Interest	•	8,000		2,000
Miscellaneous	41,000	23,000		13,000
TOTAL	\$ 18,054,000	\$ 17,014,000	\$	15,726,000
\$ Variance % Variance		1,040,000 6%		2,328,000 15%

Branch Statutory Expenses For the Eleven Months Ended November

	YTD 2021	YTD 2019	•	YTD 2021 <u>Plan</u>
Track Compensation	\$ 5,582,000	\$ 5,536,000	\$	4,939,000
Breeding and Development Funds	456,000	456,000		405,000
Allocation to NYS - Tax	521,000	530,000		470.000
Allocation to NYS - Breakage	7,000	7.000		6,000
Surcharge Allocations to Counties with Tracks	227,000	269,000		209,000
Uncashed Parl-mutuel tickets	440,000	440.000		440,000
Racing Board Regulatory Fee	372,000	 370,000		331,000
TOTAL	\$ 7,605,000	\$7,608,000		\$6,800,000
\$ Variance % Variance		(3,000) 0%		805,000 12%

Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) Branch Expenses For the Eleven Months Ended November

	2021 <u>YTD</u>	2019 <u>YTD</u>	\$ <u>Variance</u>	% Variance	2021 <u>Plan</u>	\$ <u>Variance</u>	% <u>Variance</u>	
Payroll taxes & employee benefits Tent/Property Taxes Itilities Italities It	\$ 1,847,000 983,000 64,000 233,000 470,000 754,000 35,000 73,000 1,000 249,000 2,000 164,000 294,000 287,000 99,000 16,000 598,000 443,000	\$ 2,704,000 1,253,000 132,000 300,000 663,000 774,000 31,000 24,000 24,000 346,000 3,000 125,000 415,000 110,000 (5,000) 226,000 300,000 118,000	(270,000) (68,000) (67,000) (193,000) (20,000) 4,000 (2,000) (4,000) (4,000) (1,000) (1,000) (39,000) (121,000) (11,000) 21,000 372,000 143,000 24,000	-32% -22% -52% -29% -3% -3% -3% -17% -50% -28% -33% -31% -29% -10% -420% 165% 48% 20%	\$ 1,808,000 982,000 63,000 224,900 481,000 757,000 28,000 15,000 1,000 1,000 137,000 249,000 6,000 6,000 463,000 386,000 113,000	\$39,000 1,000 1,000 9,000 (11,000) (3,000) 7,000 0 4,000 5,000 (5,000) (63,000) 3,000 10,000 135,000 57,000 29,000	2% 0% 4% -2% 0% 25% 0% 11% 33% 0% 100% 20% -2% -18% 3% 167% 29%	1 2 3 4 5 6 7 8
=			(\$1,188,000)	-15% 	\$6,567,000	\$246,000	4% .	, B

OTB Branch & EZ Bet Variance Analysis Detail

1. Salaries \$39k over plan YTD:

DAB manager/supervisor salaries higher to plan due to ITW employees filling in DAB until the ITW reopened on May 31st.

A number of branch employees have been out on extended leave at multiple locations, leading to numerous shifts where 2 people are being paid instead of 1.

2. Payroll taxes & employee benefits \$1k over plan YTD:

Health Insurance

Actual health insurance expense higher YTD than what Corporation planned for.

Retirement Expense

Closed branches have left branch retirement expense lower than planned YTD

. Insurance \$27k over plan YTD:

General liability insurance renewal covering period June 2021 - May 2022 higher than planned Corporation obtained Cybersecurity insurance that was not planned for in 2021

. Simulcast equipment/Uplink Charges \$63k under plan YTD:

Management renegotiated contract with Roberts Communication Network which has resulted in savings to plan.

Miscellaneous \$10k over plan YTD:

Wehrle shortage as a result of armed robbery in August

Batavia Bets & Enh, Branch Advertising/Promo. \$135k over plan YTD:

Plan based on a percentage of handle, Batavia Bets handle is 16% higher than planned.

nternet Fee \$57k over plan YTD:

Internet fee is based off a percentage of Batavia Bets handle. Batavia Bets handle is 16% over plan.

ZBet Operator Commissions \$29k over plan YTD:

Ez-Bet handle has exceeded plan YTD, leading to an increase in Ezbet operator commissions.

Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) Batavia Downs Operating Revenue For the Eleven Months Ended November

Til .	YTD	YTD	YTD 2021
	<u>2021</u>	2019	<u>Plan</u>
Commissions earned - Racetracks VGM Revenue (net of adv. allowance and Cap Fund) WROTB Revenue Export Signal Revenue Hotel at Batavia Downs Room Revenue Stall Rental Lottery Uncashed pari-mutuel tickets Breakage ATM transaction fees Program sales Conference Center Rental fees Fanduel Revenue Lucky Treasures Gift Shop Revenue Concert Series Sponsorship Concert Series Ticket Sales Food and Beverage sales net	\$ 448,000 52,165,000 393,000 120,000 1,177,000 8,000 60,000 55,000 10,000 651,000 19,000 2,000 21,000 49,000 346,000 2,997,000	\$ 697,000 49,374,000 397,000 132,000 68,000 55,000 12,000 599,000 27,000 28,000 175,000 3,000 41,000 231,000 3,547,000	\$ 515,000 45,231,000 328,000 127,000 902,000 8,000 63,000 55,000 12,000 537,000 19,000 5,000 8,000 65,000 174,000 2,889,000
ADW Revenue Advertising/Promotion Revenue discellaneous	159,000 22,000 84,000	170,000 52,000 52,000	371,000 30,000 44,000
OTAL Variance	\$ 58,786,000	\$55,660,000	\$51,483,000
Variance		3,126,000 6%	7,303,000 14%

Batavia Downs Statutory Expenses For the Eleven Months Ended November

	YTD 2021	YTD 2019	YTD 2021 Plan
Track Compensation Breeding and Development Funds Allocation to NYS - Tax Allocation to NYS - Breakage Allocation to NYS - Lottery Uncashed Parl-mutuel tickets Racing Board Regulatory Fee Genesee County Horse Drug Testing Fee Batavia School Tax	\$ 20,000 49,000 20,000 4,000 29,722,000 55,000 7,000 65,000 75,000	\$ 32,000 60,000 36,000 5,000 29,070,000 55,000 20,000 11,000 43,000 63,000	\$ 32,000 131,000 34,000 5,000 25,771,000 55,000 18,000 11,000 43,000 63,000
\$ Variance % Variance	\$ 30,030,000	\$29,395,000 635,000 2%	\$26,183,000 3,867,000 15%

Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) Batavia Downs Gaming Expenses - Excluding Marketing For the Eleven Months Ended November

	2021 <u>YTD</u>	2019 <u>YTD</u>	\$ <u>Yarlance</u>	% <u>Variance</u>	2021 <u>Plan</u>	\$ <u>Variance</u>	% <u>Variance</u>		
Salaries	\$ 6,292,000	\$ 5,517,000) \$ 775.000			_			
Payroll taxes & employee benefits	2,557,000			14%	\$ 6,222,000	\$ 70,000	1%	1	
Real Estate Taxes and Rent	69,000			14%	2,584,000	{27,000}	-1%	2	
Telephone	35,000	23,000		763%	38,000	31,000	82%	3	
Telephone data lines	9,000	12,000		52%	32,000	3,000	9%	_	
Utilities	583,000	608,000	1-11	-25%	10,000	(1,000)	-10%		
Asintenance - General	559,000	514,000	·//	-4%	609,000	(26,000)	-4%		
mail Equipment/Equipment Rental	44,000	44,000	,	9%	548,000	11,000	2%		
Iniform expense	15,000		: 0	0%	65,000	(21,000)	-32%	4	
omputer Charges	86,000	21,000	(6,000)	-29%	26,000	(11,000)	-42%	5	
otalisator charges	2,000	63,000	23,000	37%	89,000	(3,000)	-3%	•	
ontractual track commissions	63,000	3,000	(1,000)	-33%	4,000	(2,000)	-50%		
imulcast equipment/uplink charges	67,000	107,000	(44,000)	-41%	129,000	(66,000)	-51%	6	
issed Pools/Minus Pools	19,000	82,000	(15,000)	-18%	73,000	(6,000)	-8%	Ä	
acing forms and petty cash	16,000	3,000	16,000	533%	3,000	16,000	533%	7	
acing Related Expenses		23,000	(7,000)	-30%	23,000	(7,000)	-30%	1	
irse Expense, WNYHHA and Breeders	217,000	276,000	(59,000)	-21%	217,000	(0%		
Juine Fund	6,517,000	6,266,000	251,000	4%	5,736,000	781,000	14%		
acing and Lottery Dues/Licenses	47,000	44,0 <u>00</u>	3,000	7%	41,000	6,000	15%	8	
curity/Alarm Services	41,000	58,000	(17,000)	-29%	64,000	(23,000)	-36%	_	
ivertising/Promotional	108,000	104,000	4,000	4%	105,000	3,000		9	
rketing Requested Reimbursement	498,000	371,000	128,000	35%	311,000	• • • • •	3%		
evel & Reimbursements	*	•		0%	0.11000	188,000	60%	10	
pplies & Related	3,000	9,000	(6,000)	-67%	8,000	# nani	0%		
steurant Supply Expenses	19,000	21,000	(2,000)	-10%	33,000	(5,000)	-63%		
ಾreciation & Amortization*	31,000	31,000	0	0%	34,000	(14,000)	-42%	11	
orance	931,000	1,044,000	(113,000)	-11%	887,000	(3,000)	-9%		
	518,000	258,000	260,000	101%	497,000	44,000	5%		
ofessional Services	415,000	347,000	58,000	20%		21,000	4%		
erest Expense	60,000		60,000	100%	306,000	109,000	36%	12	
stage	24.	4 .	401400	0%		60,000	100%.	13	
s and Fees	9,000	11.000	(2,000)	-18%	40.000	•	0%		
nk Fees and Charges	97,000	144,000	(47,000)	-33%	12,000	(3,000)	-25%		
A dit Card Fees .	81,000	56,000	35,000		148,000	(61,000)	-34%	14	
ner Expense	155,000	144,000	11,000	63%	78,000	13,000	17%	15	
	***********	144,000	11,000	8%	167,000	(12,000)	-7%		
াঞ Non-MARR Expenses	20,174,000	18,446,000	4 700 non			THE RESERVE THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN THE PERSON NAMED IN THE PERSO			
∴iR Expenses (Pg. 7C)	\$37,000		1,728,000	9%	19,099,000	1,075,000	6%		
i Expenses Relmbursed by Marketing	(\$48,000)	(\$97,000)	\$134,000	-138%	(\$68,000)	\$105,000	154%		
•	(4-10,000)	\$0	(48,000)		\$0	(48,000)			
TOTAL	20,163,000	18,349,000	1,814,000	10%	19,031,000	1,132,000	6%		

preciation and Amortization:

^{1%} Capital Awards Fund provides for purchases of assets at Batavia Downs Gaming. The depreciation on these assets, as well as the atting revenues of \$331,000 for the month and \$1,633,000 year to date have been removed from this report, as there is no effect on the bottom line.

[∷]rest Expense;

[%] Capital Awards Fund also provides for payment of interest on loans used to finance construction at Batavia Downs Gaming. This interest expense, as use \$85,000 off-setting revenues of \$1,284,000 year to date have been removed from this report, as there is no effect on the bottom line.

November 2021 YTD Variance explanations for Gaming/Live Racing:

1. Salaries \$70K over plan YTD:

2021 bonus and retro pay as per approved union vote.

2. Payroll Tax & Benefits \$27K under plan YTD:

- a) Per the CARES Act, the Corporation qualified for a credit against FICA expense for employees under COVID quarantine status.
 This credit ended on Sept. 30th and has left expense lower than planned.
- b) Operating plan anticipated higher workers comp expense related to self-insured worker's comp program. Corporation has implemented safety procedures to help keep worker's comp costs down.

3. Real Estate Taxes and Rent \$31K over plan YTD:

Rental of K-mart parking lot not planned for.

3. Small Equipment/Equipment Rental \$21K under plan YTD:

- a) Concert series planned for rental of golf cart which was not used this year.
- b) Hotel copy machine rental less than planned.
- c) F&B planned for water softener in Fortune's. This is no longer being used as it was deemed unnecessary.

Uniform Expense \$11K under plan YTD:

- a) Employees have continued to use current uniforms. New uniforms will be purchased within the next few months.
- b) Fewer hired employees has lead to less uniforms being purchased.

Contractual Track Commissions \$66K under plan YTD:

Track commissions based on ITW being fully opened. Per NYS regulations, ITW was closed until May 31, with the only on-site wagering occurring on SVT's located inside 34 Rush.

Missed/Minus pool expense \$16K over plan YTD:

Minus pool caused by bridge jumper at ITW.

Purse Expense, WNYHHA and Breeders \$781K over plan YTD:

Expense related to net win. Net win is \$8M over plan.

Racing and Lottery Dues/Licenses \$23K under plan YTD:

- a) Corporation collects money for fingerprinting from new employees when hired, then reimburses them after six months.
 Due to higher turnover, fewer employees were eligible for reimbursement than planned
- b) United States Trotting Association fees related to live racing have been lower than planned.

Advertising/Promotional \$188K over plan YTD:

Concert series has seen more advertising than planned.

Supplies & Related \$14K under plan YTD:

Hotel has used less supplies than planned.

rofessional Service \$109K over plan YTU:

Plan based on eight concerts for the year. Concert series completed thirteen concerts.

terest Expense \$60K over plan YTD:

Interest expense related to purchase of Hotel at Batavia Downs. This interest expense completed on Aug 31st with the Corporation finalizing its refinancing. This expense was not planned.

14. Bank Fee Charge \$51K under plan YTD:

Plan for check cashing service based on 2019 check volume. YTD check volume has been less than 2019.

15. Credit Card \$13K over plan YTD:

Package deals and promos for hotel have led to higher credit card sales, resulting in higher fees than planned.

Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) Batavia Downs Marketing Expenses For the Eleven Months Ended November

	2021 <u>YTD</u>	2019 <u>YTD</u>	\$ Variance	% <u>Variance</u>	2021 <u>Plan</u>	\$ <u>Variance</u>	% <u>Variance</u>	
Salaries	\$ 944,000	\$ 852,000	\$92,000	11%	\$ 975.0	00 (31,000)	-3%	4
payroll taxes & employee benefits	362,000	335,000	27,000	8%	360,0		1%	2
elephone	3,000	2,000	1,000	50%	3,0		0%	-
Raintenance - General	15,000	6,000	9,000	150%	6,0		150%	
mail Equipment/Equipment Rental	182,000	270,000	(88,000)	-33%	257,0		-29%	4
Computer Charges	42,000	40,000	2,000	5%	50,0		-16%	•
dvertising/Promotional	2,854,000	3,568,000	(714,000)	-20%	3,355,0		-15%	4
arketing Requested Reimbursement	(4,456,000)	(5,213,000)	757,000	-15%	(5,259,0		-15%	5
ravel & Reimbursements	3,000	5,000	(2,000)	-40%	12.0		-75%	9
upplies & Related	10,000	12,000	(2,000)	-17%	16,01		-38%	
rofessional Services	76,000	12,000	64,900	533%	132,00		-36% -42%	6
Postage		7,000	(7,000)	-100%	6,00	,,,	-100%	0
hues and Fees	*	3,000	(3,000)	-100%	3,00	4-71	-100%	
Ther Expense	2,000	4,000	(2,000)	-50%	16,00		-100%	7
TOTAL	\$ 37,000	 (\$97,000)	\$134,000	-138%	(\$68,00	· , · · · · · · · · · · · · · · · · · ·	154%	•

November 2021 YTD Variance explanations for Marketing:

1. Salaries \$31K under plan YTD:

Planned 12 months for three positions. Positions have not been filled.

Payroll Taxes and Benefits \$2K over plan YTD:

Vacation accrual not planned for.

. Small Equipment/Equipment Rental \$75K under plan YTD:

- a) Corporation has received a credit from IGT for the COVID shutdown.
- b) IGT contract has been renegotiated at lower cost than planned.

Advertising/Promotional Expense \$501K under plan YTD:

Due to COVID restrictions, marketing had less expense than planned earlier in the year.

Marketing Reimbursement \$803K less than plan YTD:

Due to COVID restrictions, marketing had less expense than planned earlier in the year.

Professional Services \$56K under plan YTD:

Planned for professional service to manage sponsorships. The corporation has decided not to use this service.

Other Expenses \$14K under plan YTD:

Marketing planned for miscellaneous expenses. Actual expense has been less than planned.

Western Regional Off-Track Betting Corporation (A Public Benefit Corporation) General and Administrative Expenses For the Eleven Months Ended November

		2021 YTO		2019 <u>YTD</u>	\$ <u>Variance</u>	% <u>Variance</u>		2021 <u>Plan</u>	\$ <u>Variance</u>	% <u>Variance</u>	
Salaries	\$	2,115,000	\$	2,299,000	(\$184,000)	-8%	5	2,344,000	(\$229,000)	-10%	*
Payroll taxes & employee benefits		2,085,000	•	2,171,000	(86,000)	-4%	*	2,083,000	2,000	0%	: 1 2
elephone		24,000		22,000	2,000	9%		20,000	4.000		10
Utilities		3,000		4,000	(1,000)	-25%		4,000	(1,000)	20%	
dvertising/Promotional		145,000		233,000	(88,000)	-38%		286,000	(141,000)	-25%	
ravel & Reimbursements		37,000		59,000	(22,000)	-37%		59,000		-49%	3
"rofessional/ Consulting/ Audit fees		683,000		400,000	283,000	71%		371,000	(32,000)	-46%	4
Office supplies		34,000		52,000	(18,000)	-35%		46,000	312,000	84%	5
quipment rental/Small equipment/Computer S		68,000		52,000	16,000	31%		•	(12,000)	-26%	6
aintenance		58,000		68,000	(10,000)	-15%		62,000	6,000	10%	
opler/mircofilm expense		13,000		15,000	(2,000)			76,000	(18,000)	-24%	7
surance		184,000		127,000		-13%		16,000	(3,000)	-19%	
: spreclation		190,000		218,000	57,000	45%		181,000	3,000	2%	
terest expense		27,000			(28,000)	-13%		163,000	27,000	17%	8
antal expense		5,000		32,000	(5,000)	-16%		29,000	(2,000)	-7%	
enk Fees		78,000		5,000	(00.000)	0%		5,000	0	0%	
inion Representation				104,000	(26,000)	-25%		105,000	(27,000)	-26%	9
sed Branch Expense		13,000		16,000	(3,000)	-19%		18,000	(6,000)	-28%	
stage		21,000		5,000	16,000	320%		15,000	6,000	40%	
es and Fees		15,000		11,000	4,000	36%		11,000	4,000	36%	
Ther expense		16,000		29,000	(13,000)	-45%		22,000	(6,000)	-27%	
		138,000		20,000	118,000	590%		16,000	122,000	763%	10
issed pools/minus pools		14,000		13,000	1,000	8%		8,000	6,000	75%	
TOTAL	\$5,	966,000	\$	5,955,000	\$11,000	0%	\$	5,950,000	\$16,000	0%	
•••											

Corporate General and Administrative Analysis Detail

1. Salaries \$229k under plan YTD:

Executive VP-COO

Planned 12 months for this position. Position was not filled.

Rochester District Office

The 2021 Plan includes salaries for a full time Floating Ticket Machine Operator for RDO for the entire year. Their salaries are currently being charged to the specific branch they work at during each pay period. Therefore, any variance to the plan would balance out with those specific branch locations in Monroe County.

IT Department

Error in 2021 plan leading to wages being under plan YTD.

<u>Telecommunications</u>

Early retirement incentive offered by WROTB has left department under plan YTD.

Payroll Taxes and Employee Benefits \$2k over plan YTD:

a) Actual health insurance expense higher YTD than what Corporation planned for.

Advertising/Promotional \$141k under plan YTD:

Corporation expensed less on Triple Crown & Breeders Cup advertising/promotions than planned

Travel & Reimbursements \$32k under plan YTD:

Due to COVID restrictions Corporation has authorized less travel than planned YTD.

Professional/Consulting/Audit fees \$312k over plan YTD:

The Corporation has seen legal expense higher than planned.

Office Supplies \$12k under plan YTD:

YTD miscellaneous office supply purhcases less than planned

. Naintenance \$18k under plan YTD:

The Corporation has seen lower vehicle usage leaving auto maintenance and fuel expense under plan YTD.

Depreciation \$27k over plan YTD:

Miscellaneous Capital Purchases within the IT Department not planned for.

ank Fees \$27k under plan YTD:

Corporation has realized savings related to services provided by KeyBank

Other expense \$122k over plan YTD:

Health insurance money lost in cybersecurity phishing attack

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Suffolk	Regional C	TB Core				Minter
						BYRREGIO
Month to Da	te					November 20.
get we at a	NASSAU	SUCCOM	Tarak Ara		果	
	OTB	SUFFOLK			THE PARTY OF THE P	
2021	\$ 10,116,166	OTE 4,805,83	OTE		THE RESIDENCE OF THE PARTY OF T	TOTAL
2020	9,208,022	The second secon				\$ 30,098,133
2019	12,809,614					30,488,108
2018	11,473,142				1,100,00	39,853,794
2017	12,867,808			12	1 7 1 1 1 0 0 0	38,835,829
		7,077,000	5,125,937	5,660,008	10,586,750	41,584,535
2021 vs 2020	908,144	(165,211	93,841	(112,240	(1,114,509)	/200 07F
020 vs 2019	(3,601,592)	(1,525,440				(389,975
019 vs 2018	1,336,472	(292,587			1,,-=0)	(9,365,686)
018 vs 2017	(1,394,666)) (640,361)			1,017,965
017 vs 2016	151,541	731,187	(48,606)			(2,748,707) 97,664
021 vs 2020	9.9%	3 20/	45.000			07,004
)20 vs 2019	-28.1%	-3.3%			-10.5%	-1.3%
019 vs 2018		-23.5%			-4.4%	-23.5%
)18 vs 2017	11.6% 10.8%	-4.3%			3.6%	2.6%
17 vs 2016	1.2%	-7.6% 11.1%			1.5%	-6.6%
60 17		**************************************	-0.5% - 9.6.276.5. AV	-6 0%	-3.4%	0.2%
Ď						
国际企业等	NASSAU	SUFFOLK	CATSKILL	WESTERN	0.00	
一种的一种的	ОТВ	OTB	стотв	OTB	CAPITAL OTB	
21	\$ 127,423,325	\$ 61,790,175	\$ 6,495,752		\$ 126,280,821	TOTAL
20	79,069,308	45,633,945	15,147,617	51,635,430	119,243,820	383,943,446 310,730,120
8	130,661,255	73,835,866	49,164,840	61,674,055	130,305,971	445,641,987
7	139,359,286 146,551,851	77,941,114	54,874,976	63,911,038	134,185,637	470,272,051
)	140,001,601	80,959,352	61,912,786	66,924,464	135,798,050	492,146,502
1 vs 2020	48,354,017	16 156 001	/0.054.55e			
0 vs 2019	(51,591,947)	16,156,231	(8,651,866)	10,317,943	7,037,001	73,213,326
9 vs 2018	(8,698,031)	(28,201,921)	(34,017,223)	(10,038,625)	(11,062,151)	(134,911,867)
3 vs 2017	(7,192,564)	(4,105,248) (3,018,238)	(5,710,136) (7,037,809)	(2,236,983)	(3,879,666)	(24,630,064)
7 vs 2016	(11,616,407)	(990,554)	(883,607)	(3,013,426) (7,793,236)	(1,612,413)	(21,874,451)
				(11100,200)	(6,996,958)	(28,280,763)
vs 2020	61.2%	35.4%	-57.1%	20.0%	5.9%	23.6%
vs 2019	-39.5%	-38.2%	-69.2%	-16.3%	-8.5%	-30.3%
vs 2018	-6.2%	-5.3%	-10.4%	-3.5%	-2.9%	
vs 2017 vs 2016	-4.9% 7.3%	-3.7%	-11.4%	-4.5%	-1.2%	-5.2% -4.4%
13 2010	-7.3%	-1.2%	-1.4%	-10.4%	-4.9%	-5.4%

WEOTB

		3 A	ery .				
2021	NASSAU OTB	SUFFORK	Bridge Con Control Con	Marin Company of the	CAPITAL	TOTAL	TOTAL
Jan	33,742	OTB	OTE	OTB	OTB '	. OTB	
Feb	271,285		16,059	17,713	206,479	273,992	273,992
Mar	415,039		19,982	23,840	80,917	396,023	396,023
Apr	498,543		24,959	49,548	364,907	854,452	854,452
May	585,188		28,675	23,480	418,389	969,087	
Jun	458,099		27,526	17,207	959,659	1,589,580	969,087
Jul			32,196	31,021	514,284	1,035,600	1,589,580
Aug	537,006	1,934	37,293	18,534	710,847	1,305,614	1,035,600
Sep	574,446		34,107	262,838	1,126,667	1,998,058	1,305,614
Oct	406,554		24,302	201,282	580,665	1,212,803	1,998,058
Nov	401,607		30,205	206,593	416,711	1,055,117	1,212,803
Dec	453,274	118,543	40,951	259,794	945,671	1,818,233	1,055,117
	THE SHIP STREET, SHIP SHIP SHIP				0.0,01,	1,010,233	1,818,233
2020	NASSAU	SUFFOLK	CATSKILL	WESTERN	CAPITAL -	The second	THE DESCRIPTION OF REAL PROPERTY.
==	OTB	OTB	OTB	• OTB	OTB	TOTAL	TOTAL
Jan	710,511	93,592.60	77,483	42		T OTB + 1	YTD
Feb	636,279	109,224	89,134	~	70,897	952,526	952,526
Mar	483,705	59,482	33,612	466	40,104	874,741	874,741
Apr	3,595	6,187		7,240	34,825	612,089	612,089
May	16,877	-		•	400.000	17,022	17,022
Jun	16	59		4,431 21,247	160,992	182,300	182,300
Jul	367	12	39,132		110,384	131,706	131,706
Aug	23,968		53,979	10,324	665,956	715,790	715,790
Sep	1,300		38,433	280,922	1,505,366	1,864,235	1,864,235
Oct	355	e e		200,324	608,745	848,802	848,802
Nov		- 0	37,013	219,122	346,532	603,021	603,021
Dec	198,714		18,400	141,644	222,248	382,292 .	382,292
		•	14,759	157,247	86,405	457,124	457,124
							• • • - •

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WROTB Corporation
Batavia Downs Gaming - Marketing Fund Status 2021

12/20/2021

Month			Net Win		10% Marketing Revenues Earned	ı	Marketing Expenditure		Month (Over)/Under Expended	YTD (Over)/Under Expended	Estimated YTD (Over)/Under
Vignus!										-whetinen	Expended
	Plan.	\$	3,251,60)1 ;			£				T)
	Actual	\$	3,801,49						\$ (49,840) \$ 32,817		
February											
	Pian	\$	3,348,16	7 \$	334,817	Ś	370,34	15 9	(35,528)		
	Actual	\$	3,428,18	7 \$							
March							•				
	Plan	\$	4,646,834	\$ \$	464,683	\$	360,00	10 Ś	104,683		
	Actual	\$	5,236,568	\$ \$	523,657		323,93			3	
April					•		,	·	,		
	Plan	\$	5,474,668	ė.	F 4 7 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4						
	Actual	š	5,120,947		547,467 512,095		400,000				
		·	-,,,-	۲	312,033	4	325,569	3 5	186,526		
May											
	Plan	\$	5,596,701		559,670		447,745	\$	111,925		
	Actual	\$	5,276,643	\$	527,664	\$	349,048	\$	178,616		
june											
	Plan	\$	5,367,071	Ś	536,707	ė	540,000	\$	(2 2021		
	Actual	\$	5,910,033		591,003		371,068		(3,293) 219,935	-	
Inde						•		•	2.20,000		
July	Plan	\$	5 505 454								
	Áctuai	\$	5,295,151 6,915,630		529,515		500,000		29,515		
		*	0,515,030	Þ	691,563	>	486,362	\$	205,201		
August											
	Plan	\$	5,560,275		556,028	s	550,500	\$	5,528		
	Actual	\$	6,788,998	\$	678,900	\$	466,781		212,119		
September											
	Plan	\$	4,928,571	4	492,857 \$		F00 000	,	/7 4 405		
	Actual	\$	6,278,855		627,885 \$		500,000 471,722		(7,143) 156,164		
				•	,,		41.041.00	٧	230,204		
October	∂ Taw			_							
	Pian Actual	\$	4,745,497		474,550 \$			\$	(35,450)	4	
	Arr Print	\$	6,232,051	>	623,205 \$		606,574	\$.	16,631		30 9
November											
	Plan	\$	4,562,423	;	456,242 \$		550,000	Ś	(93,758)		
	Actual	\$	5,667,273 \$;	566,727 \$		504,622		62,106 \$	1,561,685	
Danambaa					-				.,	7,500	
December	Plan	\$	A 140 -00 -		***						
	Actual		4,145,499 \$		414,550 \$		525,000	\$	(110,450)		
	Estimated	\$	5,265,389 \$		526,539 \$		530,000 \$	\$	(3,451)	\$	1,558,224

Batavia Downs Gaming Comparison of Daily Statistics For the Month Ended November

November	7,107	60,169,000	4,493,000	7.47%	179,42		449,000	1,573,000	449,000	180 000		03,000	61.34%
November 2018	69.976.000	5.137.000	7.34%		157.43		514,000	1,901,000	514,000	205,000	000.89	75.90	50.10%
November 2021	78,169,000	5,667,000	7.25%	215,50	2,777,000	567 000	000,100	000,100,1	567,000	227,000	62,000	91.48	49,79%
	Credits Played	Net Win	Net Hold %	Win Per Terminal	Education Contribution/ Gaming Comm. Admin fee	Purse/WNYHHA/Breeders	Track Share (Vendor Fee)	Marketing Allowana		4% Capital Awards	Attendance	Win/Cap	% of Carded Play

Batavia Downs Operating Statement of Revenue and Expenses For the Month Ended November

November 2021 Plan	4,562,000	122,000 194,000 316,000		6.274.000 53 × 000	1,046,000	322,000	307,000	2,210,000	64,000	77,000	(13,000)
November 2019	5,137,000	176,000 195,000 371,000	2.520,000	606,000	885,000	203,000	267.000	1,962,000	558,000	95,000	463,000
November 2021	5,667,000 215.50	115,000 203,000 318,000	2.760.000	637,000	962,000	237,000	292,000	2,128,000	632,000	80,000	552,000
	VI.T Drop Win/Unit/Day	Live Handle ITW Handle Total Handle	Revenue	Purse/WNYHHA/Breeders	Payroll & Related	Other Operating Expenses	G&A Allocated	Total Not present		Depreciation Total Non-Operating Expenses	Net Operating Profit/(loss)

Batavia Downs Gaming Food and Beverage Operations-All Units For the Eleven Months Ended November

				63%	26%	(1%)	38	196	, 1	2 2	100%					36%	25%	81%	80%	34%	ĝ	0.5%	200		100%			į	67%	28%	į	%98 8		**	¥ 26	¥.	%0	2%	80	%				8%		104%		(4%)			
	November	YTD Plan		2,522,294	1,140,760	(40,841)	124,325	218,488	21,149	32,209	4,018,384		342,813			862,812	978,102	450'71.	25,635 24,636	1,000,10	8,503		2,626,665		2,626,665			1.7AR.033	780 400	001 000	2.528.433	nor family		83,070	36,038	19,984	1,355	55,111	B,734	2,250			*	213,542		2,741,675		(010,311)			
			į	#10 d	24.75	(9%)	8 1	r,	2	0.7%	100%				30%	74 PC	61%	84%	34%		0.2%		\$6%		100%			58%	27.3%		86%			%	<u>2</u>	st i	2	R 20	8 8				į	ř.	i	92% 8	ž	8			
November	VID Activ	110 Actual	2.516.532	1,341,514	(52.348)	140 078	140 685	37.284	27 ADE	6.484 12e	07:4:2:5:	280 741			971,158	318,497	86,074	23,101	1,398,840		8,605		2,743,682	2740	Z,143,582			1,600,401	735,212		2,335,612		100 63	30,885	7 500	1 241	62,452	3,764	11,447				181 484		2.517.073		226,609				51
			58%	33%	(1%)	3%	8%	*50	*	100%					38%	25%	409%	7.8%	34%	;	0.2%	8	900%	100%			•	61% 23%	K33%	RADA	24.50		36	* *	1%	%0	2%	%0	9%0		+)		78		91%		%6 6				
November	Plan		289,378	907,401	(5,4,4)	10 m	27,311	2,169	3,281	495,467	4	47,802		100 067	40.479	15.728	2 583	168.740		773	•	325,964		326,954			197 785	76,292		274,057			8,4.29	3,394	553	8	5,064	4 00	080				21,436	200	433,453	25 464	7467			ō	
		RAN	27.78 27.78	(1%)	200	100	- F	4 066	400%					38%	25%	**	102%	33%		0.2%		67%	1	%fini.			47%	24%		70%		į	8 1	2 2	2 2	2	* *	%0				765	Rec	78%	•	22.8	•	100,00%	33,31%	0.15%	88.54% 88.54%
November Actual		245,891	169,523	(5,470)	13,032	27,017	3,211	4,792	457,994		40,049			95,348	42,300	800 B	4,892	129,201		Ş	304.764		304.754	to di la		44	142,676	/1,801	447 746	614,415		8 718	3,828	648	140	8,667	537	1,100				23,633	,	238,111		66,643	U,			304.754	· · ·
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Batavia Downs Gaming Food and Baverage Operations For the Eleven Months Ended November

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Batavia Downs Gaming Hotel Operations For the Seven Months Ended November

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	Room Revenue Comped Room Revenue Misc Revenue		Total Revenue	Total Revenue	Pavroll	Payroli Taxes & Employee Benefits	Total Payroll/Related	Real Estate Tayes and Day	Telephone	Utilities	Maintenance - General	Small Equipment/Equipment Rental	Uniform expense	Computer Charges	Advertising/Promotional	Warketing Requested Reimbursement	Simplifier & Reimbursements	Supplies & Related Food Cost	Instrance	Professional Services	Interest Expense	Postage	Dues and Fees	Bank Fees and Charges	Credit Card Fees	Other Expense		Orner Operating Expense	Total Operating Expense	Onderedian Burflett	Operating Proliticoss	

ADVERTISING AND PROMOTIONS COMMITTEE AGENDA

Wednesday, January 19, 2022

3:00 P.M.

Susan May, Chairperson Ken Lauderdale, Vice-Chair Richard Bianchi, Ex-Officio Ed Morgan, Ex-Officio

Paul Lattimore Jr. Member Michelle Parmer-Garner, Member Richard Ricci, Member Francis Warthling, Member Michael Horton, Member

AGENDA

1. Branch Marketing Update

2. Gaming Marketing Update

3. Resolution #01-2022 Clipper Magazine

Resolution #02-2022
 Valpak Print Advertising

- T. Haight

- R. Hasenauer

- R. Hasenauer

R. Hasenauer

RESOLUTION # 01-2022

WHEREAS, as part of its ongoing patron attraction and retention program,

Western Regional Off-Track Betting Corporation ("Western") sends out marketing

materials to its patrons and potential patrons to promote the Batavia Downs Gaming

facility; and

WHEREAS, Local Flavor d/b/a Clipper Magazine ("Clipper") is a national

advertising company that sends out coupon books to homes within specific zip codes to

best target specific areas and individuals; and

WHEREAS, staff wishes to engage Clipper to advertise to specific zip codes by

including Batavia Downs coupons and advertising materials in the Clipper coupon books

in the amount not to exceed \$50,000.00; now therefore

BE IT RESOLVED, that the Board of Directors of Western hereby agrees to

engage Clipper, a single source provider, to advertise Batavia Downs to specific

households in various zip codes in the amount not to exceed \$50,000.00 for 2022; and

further

RESOLVED, that the Board of Directors of Western hereby authorizes an officer

of Western to execute any such agreements in furtherance of this resolution.

Respectfully submitted,

Susan May, Chairperson Advertising & Promotions Committee

Dated:

January 20, 2022

Batavia, New York

RESOLUTION # 02-2022

WHEREAS, as part of its ongoing patron attraction and retention program,

Western Regional Off-Track Betting Corporation ("Western") sends out marketing

materials to its patrons and potential patrons to promote the Batavia Downs Gaming

facility; and

WHEREAS, Valpak Print Advertising ("Valpak") is a national advertising company

that sends envelopes full of coupons and other advertising materials to homes within

specific zip codes to best target specific areas and individuals; and

WHEREAS, staff wishes to engage Valpak to advertise to specific zip codes by

including Batavia Downs materials in the Valpak envelopes in the amount not to exceed

\$50,000.00; now therefore

BE IT RESOLVED, that the Board of Directors of Western hereby agrees to

engage Valpak, a single source provider, to advertise Batavia Downs to specific

households in various zip codes in the amount not to exceed \$50,000.00 for 2022; and

further

RESOLVED, that the Board of Directors of Western hereby authorizes an officer

of Western to execute any such agreements in furtherance of this resolution.

Respectfully submitted,

Susan May, Chairperson Advertising & Promotions Committee

Dated:

January 20, 2022

Batavia, New York

LEGISLATIVE COMMITTEE

Wednesday - January 19, 2022

4:00 p.m.

Allan Hendrickson, Chairman Richard Siebert, Vice Chairman Paul Lattimore, Jr., Member Phil Barnes, Member Francis Warthling, Member

Richard Bianchi, Ex-Officio Edward Morgan, Ex-Officio

AGENDA

Legislative Update

H. Wojtaszek

BRANCH OPERATIONS COMMITTEE MEETING

Thursday, January 20, 2022 9:30 A.M.

Michelle Parmer-Garner, Chairperson Francis Warthling, Vice-Chairperson Richard D. Bianchi, Ex-Officio Edward F. Morgan, Ex-Officio

4) Real Estate Update

Dennis Bassett, Member Allan Hendrickson, Member Mark Bombardo, Member

- Mark Gabriele

AGENDA

1) Branch Update - Dina Pane
2) E-Z Bet Update - Dina Pane
3) Batavia Bets Update - Dina Pane